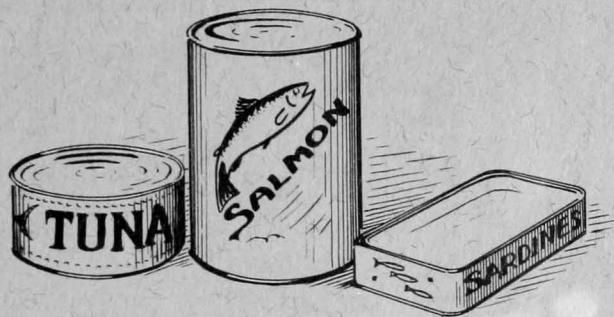


# CANNED FISH

# RETAIL PRICES



*JANUARY 1959*

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UNITED STATES DEPARTMENT OF THE INTERIOR  
FISH AND WILDLIFE SERVICE  
BUREAU OF COMMERCIAL FISHERIES  
WASHINGTON 25, D. C.

FISHERY LEAFLET 476 d

United States Department of the Interior, Fred A. Seaton, Secretary  
Fish and Wildlife Service, Arnie J. Suomela, Commissioner

CANNED FISH RETAIL PRICES

JANUARY 1959

Prepared in the Bureau of Commercial Fisheries

Branch of Market Development

FISHERY LEAFLET 476 d

Washington, D. C.

## FOREWARD

The Bureau of Commercial Fisheries has contracted with the Bureau of Labor Statistics to obtain average retail prices for selected canned fish items. The retail prices as contained herein for several types of canned tuna, canned salmon, and canned Maine sardines were collected and processed by the U. S. Department of Labor in order to provide information on price levels in different cities. This issue contains the data for January 1959, and similar information will be published on a monthly basis through June 30, 1959.

Collection methods were those used regularly by the Bureau of Labor Statistics for its Consumer Price Index and described in its regular publications. Each city listed here has a population of 30, 500 or over, and prices were obtained by personal visits of agents to the retail stores in these cities each month. These stores include important chain organizations, and a sample of independent stores of all sizes scattered throughout each city.

Averages include prices for all brands available in each store each month, except that separate averages were computed for nationally advertised and non-nationally advertised brands of canned tuna. Since the prices of different brands vary, and the same brands may not be available each month in every store, care should be taken not to interpret differences in average prices from month to month as a measure of real price change on comparable items.

Separate average prices for chain stores and independent stores are computed, and city prices are an average of these two prices, weighted by the relative sales volume of chain and independent stores in each city. Chain store prices are averages of prices in each chain, weighted by the relative sales volume of the individual chain organizations. Independent store prices are unweighted averages of prices for all brands found in stores in the sample. All data shown are based on a minimum of three reporting stores, and also, in the case of chains, on reporting stores representing a minimum of about 30 percent of the sales volume of chains in the city. Asterisks on the tables indicate that although one or more prices were available, the number was insufficient to compute reliable averages. Blanks on the tables indicate that no prices were obtained.

Tabulations also include the percent of chain store weight represented in the prices, the number of independent store quotations obtained, and the range of individual prices.

This project is financed from funds provided by the Saltonstall-Kennedy Act.

NOTE - "Percent of chain weight reporting" for Los Angeles is lower than the previous month because of inability to obtain prices in several chains which were closed by a strike.

CANNED FISH RETAIL PRICES

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WHITE MEAT TUNA (ALBACORE), SOLID PACK, IN OIL,

JANUARY  
(Month)

1959  
(Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	42.8	*			47.5	39-59	16
Detroit	42.1	38.9	37-47	44	44.6	37-49	16
Los Angeles	*	*			40.2	37-45	13
New York	40.3	39.5	35-45	51	41.1	35-49	70
Philadelphia	38.8	36.9	33-45	47	40.7	35-45	22
Boston	39.7	38.0	35-49	84	41.8	35-45	16
Pittsburgh	*	*			41.3	37-45	6
Cleveland	39.1	35.0	28-43	53	42.5	33-49	10
Washington	40.7	38.0	33-41	76	45.8	39-53	11
Baltimore	39.7	36.3	33-41	63	42.0	35-46	4
St. Louis	43.2	43.9	35-45	49	42.7	41-45	6
San Francisco	*	*			45.3	39-56	4
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	39.2	31-49	99	*		
Houston	39.8	*			43.0	41-45	3
Scranton	39.7	*			45.0	39-53	5
Seattle	38.6	*			41.7	39-45	3
Atlanta	*	*			41.5	41-43	8
Cincinnati	45.6	45.0	37-55	34	46.0	43-51	4
Youngstown	*	*			*		
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	37.0	*			37.0	31-39	4
Charleston	41.7	*			45.4	41-50	5
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	42.2	*			42.2	39-45	5
Middletown	40.8	*			43.0	39-47	7
Madison	40.6	36.7	33-43	57	44.8	41-52	4
Newark	*	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA (AIBACORE), SOLID PACK, IN OIL,

JANUARY  
(Month)

1959  
(Year)

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	41.6	40.3	33-43	66	43.0	39-45	16
Detroit	43.4	40.8	39-45	57	45.5	39-49	17
Los Angeles	40.8	39.6	39-45	34	42.1	39-47	19
New York	40.9	39.7	39-47	43	42.1	35-49	32
Philadelphia	40.1	39.2	38-41	83	41.0	37-45	14
Boston	*	38.6	37-41	54	*		
Pittsburgh	44.5	44.0	39-45	66	45.0	43-47	4
Cleveland	41.5	40.5	39-43	36	42.3	41-44	4
Washington	*	37.4	37-41	57	*		
Baltimore	41.1	38.3	37-41	64	42.9	35-49	15
St. Louis	39.4	39.1	37-41	32	*		
San Francisco	*	*			*		
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	43.4	41.8	37-45	70	44.8	41-49	10
Minneapolis	43.8	40.6	39-45	85	45.3	42-49	9
Portland	*	*			*		
Houston	*	*			43.9	42-49	8
Scranton	40.9	*			42.1	35-45	8
Seattle	*	*			*		
Atlanta	*	43.3	43-51	31	*		
Cincinnati	44.5	44.9	43-45	53	44.2	43-45	5
Youngstown	45.1	*			47.0	45-49	5
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	43.1	40.6	39-43	45	*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	43.2	*			45.4	43-47	5
Huntington	*	*			*		
Middletown	*	*			*		
Madison	40.5	*			42.0	39-46	3
Newark	*	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA (AIBACORE), CHUNK STYLE, IN OIL,

JANUARY  
(Month)

1959  
(Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> <b>(1,000,000 and over)</b>							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	31.0	31-31	19	*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	35.0	35-35	41	*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
<b>STRATUM B</b> <b>(240,000-1,000,000)</b>							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
<b>STRATUM C</b> <b>(30,500-240,000)</b>							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.



WHITE MEAT TUNA (ALBACORE), CHUNK STYLE, IN OIL,

JANUARY  
(Month)

1959  
(Year)

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	37.4	35.4	35-39	31	39.7	37-45	9
New York	*	37.6	35-41	33	*		
Philadelphia	*	*			*		
Boston	*	35.0	35-35	61	*		
Pittsburgh	*	*			*		
Cleveland	*	35.4	33-37	46	*		
Washington	*	*			*		
Baltimore	*	36.2	35-39	63	*		
St. Louis	*	38.0	37-39	54	*		
San Francisco	*	*			*		
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	37.7	37.0	37-37	70	38.3	37-39	3
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	36.5	35-39	76	*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	38.0	35-43	54	*		
Cincinnati	*	39.0	37-39	86	*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
<b>STRATUM C (30,500-240,000)</b>							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	39.2	39.2	39-42	90	*		
Evansville	37.7	*			37.7	37-39	3
Huntington	*	*			*		
Middletown	*	*			*		
Madison	37.5	37.5	37-41	62	*		
Newark	38.1	38.1	35-39	87	*		
San Jose	*	*			*		

\*/ Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA (ALBACORE), FLAKES OR GRATED,

JANUARY  
(Month)

1959  
(Year)

IN OIL, ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			25.3	25-27	5
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Roston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			23.9	23-25	4
San Francisco	*	*			*		
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
<b>STRATUM C</b> (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA (ALBACORE), SOLID PACK,

JANUARY  
(Month)

1959  
(Year)

IN BRINE, IMPORTED

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	33.6	31.5	29-39	23	35.8	29-45	16
Detroit	36.8	35.0	33-37	73	38.1	32-49	10
Los Angeles	*	*			32.7	31-33	6
New York	36.8	36.2	33-39	19	37.4	33-45	9
Philadelphia	*	*			*		
Boston	35.3	35.6	33-39	84	34.8	29-43	25
Pittsburgh	*	*			*		
Cleveland	36.0	36.3	33-39	29	35.7	33-43	9
Washington	*	31.0	31-31	76	*		
Baltimore	32.2	*			34.0	31-39	8
St. Louis	*	*			*		
San Francisco	*	*			*		
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	*	*			42.6	35-49	5
Minneapolis	*	*			*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	34.1	*			36.1	33-39	6
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	38.2	34.3	33-35	83	41.0	39-45	3
Youngstown	*	*			*		
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	35.1	*			35.7	33-39	6
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	35.7	*			35.3	35-37	6
Madison	37.6	*			37.0	35-39	5
Newark	35.7	*			*		
San Jose	*	*			*		

\*/ Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, SOLID PACK, IN OIL,

JANUARY  
(Month)

1959  
(Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	*	*			*		
Detroit	*	*			43.0	39-45	3
Los Angeles	*	*			*		
New York	33.8	32.5	27-45	42	35.1	29-41	21
Philadelphia	*	*			*		
Boston	32.5	31.0	31-31	47	34.2	26-40	5
Pittsburgh	*	*			39.0	39-39	3
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	*	*			*		
Minneapolis	*	*			36.4	33-39	4
Portland	36.4	37.8	29-41	100	35.5	29-41	4
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			38.5	37-39	4
Atlanta	34.6	*			36.1	29-39	7
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
<b>STRATUM C (30,500-240,000)</b>							
Canton	*	*			*		
Charleston	42.5	*			36.5	33-39	4
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, SOLID PACK, IN OIL,

JANUARY  
(Month)

1959  
(Year)

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	*	38.1	35-39	32	*		
Detroit	39.8	35.7	33-39	73	43.0	39-47	5
Los Angeles	37.0	35.5	35-41	40	38.6	35-42	18
New York	*	*			*		
Philadelphia	*	*			37.4	37-39	5
Boston	*	*			*		
Pittsburgh	39.5	39.7	37-41	67	39.1	33-43	13
Cleveland	40.5	*			40.8	39-44	6
Washington	37.8	35.6	31-37	88	41.8	39-45	9
Baltimore	38.2	36.8	35-37	27	39.2	33-45	6
St. Louis	39.2	39.0	39-39	61	39.3	36-41	10
San Francisco	39.9	39.1	39-43	100	40.3	36-47	17
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	*	*			41.6	39-43	5
Minneapolis	41.2	39.4	39-43	51	42.1	39-45	15
Portland	40.9	41.0	41-41	100	40.9	39-42	11
Houston	39.4	39.3	37-45	95	39.5	37-43	11
Scranton	*	*			*		
Seattle	38.4	37.0	37-37	81	39.1	37-45	14
Atlanta	39.8	38.7	37-41	73	41.0	39-43	4
Cincinnati	*	*			*		
Youngstown	41.2	39.6	39-41	59	42.6	39-49	5
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	40.4	39.7	39-43	33	*		
Charleston	41.7	40.9	39-41	73	43.5	37-49	4
Lynchburg	39.7	39.4	39-43	79	41.3	39-43	3
Evansville	42.1	*			42.6	39-45	8
Huntington	41.1	40.6	39-41	67	42.0	41-43	6
Middletown	*	*			*		
Madison	39.8	39.1	37-41	35	40.5	39-43	4
Newark	41.5	41.0	41-41	87	42.5	39-45	4
San Jose	39.3	38.1	37-39	100	39.8	39-42	9

\* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, CHUNK STYLE, IN OIL,

JANUARY  
(Month)

1959  
(Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	27.9	25.0	23-35	65	31.1	25-39	20
Detroit	32.2	30.0	26-33	75	33.9	29-39	16
Los Angeles	27.8	25.2	23-35	42	30.8	25-38	15
New York	*	29.2	27-35	38	*		
Philadelphia	29.0	27.6	27.5-31.0	46	30.4	29-33	7
Boston	*	29.5	29-33	60	*		
Pittsburgh	30.3	29.4	25-33	66	31.2	25-35	5
Cleveland	31.3	28.7	27-33	73	33.5	28-41	5
Washington	30.5	27.4	25-33	85	36.3	29-45	12
Baltimore	*	29.6	27-31	42	*		
St. Louis	31.3	*			30.9	28-35	8
San Francisco	30.1	29.7	25-35	33	30.3	26-33	5
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	30.7	29.7	29-31	70	31.5	29-37	9
Minneapolis	32.7	30.2	23-35	100	33.9	31-39	10
Portland	29.6	28.7	23-31	100	30.2	23-32	15
Houston	32.2	32.7	29-35	70	31.9	29-35	19
Scranton	*	*			*		
Seattle	30.0	30.2	27-35	81	30.0	25-35	11
Atlanta	31.0	29.1	29-33	36	33.2	31-37	6
Cincinnati	30.7	24.9	24.5-35.0	55	34.8	30-39	9
Youngstown	31.6	*			33.9	31-37	8
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	32.5	29.1	27-33	41	*		
Charleston	32.3	*			36.4	32-45	7
Lynchburg	30.6	29.6	24-35	90	*		
Evansville	*	*			*		
Huntington	32.2	29.8	25-33	67	36.2	32-45	5
Middletown	*	*			*		
Madison	30.3	28.3	27-31	81	32.3	31-35	3
Newark	30.2	28.9	25-33	87	*		
San Jose	29.1	29.3	29-35	85	29.0	25-31	4

\* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, CHUNK STYLE, IN OIL,

JANUARY  
(Month)

1959  
(Year)

ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	33.5	32.6	30-39	66	34.5	29-39	31
Detroit	34.3	31.8	25-35	75	36.3	33-41	29
Los Angeles	32.7	32.0	23-39	59	33.5	30-39	29
New York	*	34.3	29-39	48	*		
Philadelphia	33.5	33.1	32-35	83	33.9	33-37	25
Boston	*	33.0	33-35	74	*		
Pittsburgh	35.3	33.9	33-41	68	36.7	34-43	11
Cleveland	34.9	33.1	30-35	73	36.4	34-39	15
Washington	31.7	28.6	28-33	88	37.3	33-45	8
Baltimore	33.7	31.8	29-33	64	35.0	29-39	11
St. Louis	33.6	33.6	29-33	79	33.7	31-39	28
San Francisco	34.9	33.2	33-37	100	35.7	33-44	17
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	35.8	33.5	33-35	70	37.9	33-45	19
Minneapolis	34.3	33.1	25-35	100	34.9	25-39	31
Portland	31.5	31.0	26-33	100	31.9	31-37	13
Houston	33.6	33.4	33-39	95	33.8	33-39	32
Saranton	34.0 *				34.7	33-38	12
Seattle	34.1	33.0	33-33	81	34.8	33-39	16
Atlanta	35.9	34.7	33-39	73	37.3	35-39	7
Cincinnati	34.8	35.0	33-39	87	34.7	33-37	12
Youngstown	34.8	34.5	33-35	63	35.0	32-39	22
Milwaukee							
<b>STRATUM C</b> (30,500-240,000)							
Canton	34.6	32.9	31-35	72	35.9	33-39	8
Charleston	36.4	34.9	34-37	73	40.0	35-43	5
Lynchburg	34.2	33.6	31-37	90	37.3	35-39	7
Evansville	35.3	34.0	33-35	66	36.0	34-39	11
Huntington	36.3	34.9	33-37	67	38.4	35-45	7
Middletown	35.7 *				*		
Madison	34.0	32.8	31-35	81	35.1	33-39	16
Newark	36.1	35.0	34.5-36.0	87	38.2	37-39	5
San Jose	34.3	32.2	19-35	100	35.3	33-37	11

\* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, FLAKES OR GRATED, IN OIL,

JANUARY 1959  
(Month) (Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	22.5	21.4	21-25	32	23.8	21-29	12
New York	*	*			*		
Philadelphia	*	22.9	22.5-27	46	*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	21.2	21-25	41	*		
Baltimore	*	*			*		
St. Louis	23.8	22.5	22.5-23	34	24.8	24-25	5
San Francisco	25.1	*			25.6	25-28	5
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	22.9	*			25.0	22-29	16
Minneapolis	24.3	21.6	22.5-24.5	61	25.6	21-29	8
Portland	22.5	20.4	20-23	77	23.8	21-29	11
Houston	22.4	*			22.7	21-25	8
Scranton	*	*			29.0	21-43	3
Seattle	23.1	*			24.0	23-25	2
Atlanta	24.6	23.8	22-26	73	25.5	21-33	14
Cincinnati	25.2	23.2	21-27	85	26.7	21-32	7
Youngstown	*	*			*		
Milwaukee							
<b>STRATUM C</b> (30,500-240,000)							
Canton	*	*			*		
Charleston	24.6	*			24.8	23-27	2
Lynchburg	23.9	23.6	21-25	90	25.0	25-25	2
Evansville	24.8	*			25.8	23-25	2
Huntington	24.0	*			25.6	23-22	5
Middletown	*	*			*		
Madison	23.0	21.5	21-25	65	24.4	22-29	7
Newark	24.4	*			*		
San Jose	*	*			*		

\*/ Insufficient number of quotations to compute a separate average price.



LIGHT MEAT TUNA, SOLID PACK, IN BRINE, IMPORTED

JANUARY  
(Month)

1959  
(Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	*	*			*		
Detroit	*	*			38.2	31-49	5
Los Angeles	*	*			*		
New York	*	*			30.8	25-39	8
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	26.3	24.6	24.5-27.0	78	29.6	28-35	9
Baltimore	27.3	24.3	22-25	63	29.3	27-32	3
St. Louis	*	*			*		
San Francisco	*	*			29.3	29-30	4
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	*	*			*		
Minneapolis	29.3	27.3	25-33	70	30.3	27-35	10
Portland	*	28.2	25-29	62	*		
Houston	29.5	*			30.0	29-32	3
Scranton	*	*			*		
Seattle	29.1	*			29.1	27-32	7
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	30.3	*			*		
Middletown	26.8	*			29.0	29-29	3
Madison	28.8	26.6	25-29	27	*		
Newark	*	*			*		
San Jose	29.2	*			30.0	29-33	4

\* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN OIL, KEYLESS

JANUARY  
(Month)

1959  
(Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	10.6	10.1	10-12	38	11.2	10-15	27
Detroit	11.5	11.1	10-13	75	11.8	10-13	16
Los Angeles	11.4	11.2	10-15	36	11.5	10-15	18
New York	11.3	11.1	10-15	51	11.4	08-19	45
Philadelphia	10.4	09.8	09.7-11.0	83	11.1	10-13	7
Boston	11.4	11.3	10-15	75	11.6	10-15	6
Pittsburgh	10.8	10.2	10-11	67	11.3	10-12	13
Cleveland	11.2	10.4	10-12	46	11.8	10-15	9
Washington	11.0	10.5	10.5-10.5	88	11.8	10-13	17
Baltimore	11.0	10.5	09.7-10.5	64	11.3	10-13	17
St. Louis	11.0	10.9	09.7-13.0	79	11.1	10-14	18
San Francisco	12.6	12.7	12.5-15.0	95	12.5	12-15	12
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	10.8	10.1	09.7-11.5	70	11.5	09.5-14.5	18
Minneapolis	11.0	10.9	09.7-11.7	100	11.0	06-15	22
Portland	12.1	12.1	11.5-12.5	99	12.2	11-15	11
Houston	10.4	10.7	09.7-11.0	95	10.1	09.7-11.5	23
Scranton	10.3	*			10.9	09.7-12.5	10
Seattle	11.6	11.1	10-13	81	11.9	11-15	10
Atlanta	10.5	10.4	09-12	59	10.6	10-12	17
Cincinnati	*	*			*		
Youngstown	11.3	10.8	10.5-11.5	38	11.7	10-13	20
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	11.2	10.2	09-11	72	11.9	10-15	9
Charleston	11.1	10.5	10-13	73	12.6	11-14	12
Lynchburg	10.6	10.4	10-12	90	*		
Evansville	11.8	12.0	11.5-12.5	66	11.6	11-15	8
Huntington	11.0	10.5	10-11	67	11.8	10-15	9
Middletown	09.9	*			10.1	10-11	8
Madison	11.0	10.1	10.0-10.3	58	12.0	10-17	9
Newark	*	*			*		
San Jose	12.9	12.5	11-14	95	13.0	11-18	8

\* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN OIL, KEY

JANUARY  
(Month)

1959  
(Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	*	14.6	10-17	59	*		
Detroit	16.1	15.7	15-17	75	16.5	15-18	28
Los Angeles	16.0	15.4	15-18	43	16.6	16-19	7
New York	17.5	17.0	16.5-19.0	51	18.0	15-29	12
Philadelphia	15.4	15.5	15.5-16.5	83	15.4	13-18	26
Boston	20.2	20.5	15-25	83	19.8	14-29	6
Pittsburgh	*	*			*		
Cleveland	15.5	15.4	15-17	43	15.5	13-18	8
Washington	*	14.5	14.5-14.5	76	*		
Baltimore	15.6	14.6	14.5-16.0	64	16.3	11-20	3
St. Louis	15.5	15.5	15-17	57	15.5	15-18	8
San Francisco	*	*			*		
<b>STRATUM B</b> (200,000-1,000,000)							
Kansas City	15.9	14.9	14.5-16.5	70	16.8	15-19	3
Minneapolis	*	16.5	15-17	60	*		
Portland	17.1	16.4	16-18	48	17.5	17.5-17.5	4
Houston	15.3	15.1	15.0-15.5	95	15.4	15-17	11
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	15.2	14.7	14.5-16.5	87	15.5	15-17	15
Youngstown	16.7	*			17.6	15-25	6
Milwaukee							
<b>STRATUM C</b> (30,500-240,000)							
Canton	16.1	15.6	15-17	22	*		
Charleston	*	*			*		
Lynchburg	15.5	15.7	15-19	90	14.6	14-15	7
Evansville	*	*			*		
Huntington	14.8	*			14.7	14.5-15.0	3
Middletown	*	*			*		
Madison	15.5	15.5	15.5-15.5	36	*		
Newark	15.3	15.0	14.5-15.5	87	15.9	15-17	5
San Jose	17.5	17.5	17-19	97	*		

\* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN MUSTARD SAUCE, KEYLESS

JANUARY 1959  
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	*	*			11.3	10-13	16
Detroit	*	*			*		
Los Angeles	*	*			*		
New York	*	10.1	10-11	18	*		
Philadelphia	10.3	10.0	09.7-10.0	82	10.7	10-15	6
Boston	*	*			*		
Pittsburgh	10.7	10.3	10-11	68	11.1	10-13	9
Cleveland	*	*			10.8	10-13	5
Washington	10.9	10.5	10.5-10.5	85	11.7	10-13	13
Baltimore	11.0	10.5	09.7-10.5	64	11.4	10-13	13
St. Louis	*	*			*		
San Francisco	*	*			*		
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	10.4	10-12	33	*		
Portland	*	*			*		
Houston	*	*			*		
Scranton	10.3	*			10.9	10-13	8
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	11.9	*			11.7	10-13	14
Milwaukee							
<b>STRATUM C</b> (30,500-240,000)							
Canton	11.0	09.9	09-11	60	11.9	10-15	6
Charleston	11.3	*			13.2	10-15	8
Lynchburg	*	*			*		
Evansville	11.8	10.0	11.5-12.5	66	11.6	11-15	8
Huntington	10.9	*			11.6	10-15	8
Middletown	*	*			*		
Madison	11.2	10.4	10-12	74	12.0	10-15	6
Newark	*	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN MUSTARD SAUCE, KEY

JANUARY  
(Month)

1959  
(Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	*	15.9	15-17	29	*		
Detroit	16.2	15.7	15-17	75	16.6	15-18	19
Los Angeles	16.2	15.3	15-18	59	17.3	15-20	12
New York	*	*			*		
Philadelphia	14.4	14.5	14.5-15.5	83	14.4	13-17	11
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	15.3	15.0	14-17	73	15.6	15-17	10
Washington	*	*			*		
Baltimore	15.3	14.5	14.5-14.5	64	15.8	12-18	5
St. Louis	15.9	15.7	15-17	76	16.1	15-18	11
San Francisco	*	*			17.0	16-19	3
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	16.0	*			16.8	15-19	8
Minneapolis	*	*			*		
Portland	17.2	16.4	16-18	51	17.6	17.5-18.0	6
Houston	15.3	15.1	15-16	95	15.5	15-17	14
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	14.9	14.5-15.0	54	*		
Cincinnati	15.3	14.7	14.5-16.5	87	15.7	15-17	13
Youngstown	*	*			*		
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	16.1	15.6	15-17	22	*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	15.2	*			*		
Middletown	*	*			*		
Madison	15.5	15.5	15.5-15.5	36	*		
Newark	15.2	15.0	14.5-15.5	87	15.6	15-17	5
San Jose	17.4	17.1	17-18	45	*		

\* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN TOMATO SAUCE, KEY

JANUARY 1959  
(Month) (Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	*	*			*		
Detroit	*	*			*		
Los Angeles	16.0	15.2	15-18	39	16.9	15-20	9
New York	*	*			*		
Philadelphia	*	*			*		
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	15.2	14.5-15.5	43	*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	15.6	15.3	15-16	54	15.9	15-18	5
San Francisco	*	*			17.1	16-19	4
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	15.8	*			16.4	15-19	4
Minneapolis	*	*			*		
Portland	17.2	16.4	16-18	51	17.6	17.5-18.0	6
Houston	15.2	15.1	15-16	90	15.3	15-17	12
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
<b>STRATUM C</b> (30,500-240,000)							
Canton	*	15.3	15-16	22	*		
Charleston	15.6	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	15.2	*			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	15.6	*			*		
San Jose	17.4	17.1	17-18	45	*		

\* / Insufficient number of quotations to compute a separate average price.

## 1 LB. TALL CYLINDRICAL CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	87.8	84.1	77-60.5	69	91.8	75-1.20	32
Detroit	92.0	89.4	79-95	75	94.0	83-1.09	31
Los Angeles	93.2	92.2	89-95	58	94.4	89-1.15	22
New York	89.4	85.2	83-89	47	93.3	85-99	26
Philadelphia	88.0	84.2	79-87	83	92.0	85-98	28
Roston	85.7	85.0	79-95	84	86.6	75-98	21
Pittsburgh	89.6	89.4	87-91	68	89.7	79-97	14
Cleveland	92.3	92.9	87-95	73	91.7	75-1.10	19
Washington	91.9	89.0	89-89	88	97.3	89-1.15	11
Baltimore	90.7	87.3	75-89	64	92.9	85-99	8
St. Louis	90.7	87.7	83-89	76	92.9	89-98	16
San Francisco	95.3	90.3	89-1.09	100	97.7	89-1.09	10
<b>STRATUM B</b> (250,000-1,000,000)							
Kansas City	88.4	86.2	83-89	70	90.3	85-98	19
Minneapolis	88.8	88.1	75-95	100	89.1	75-98	20
Portland	91.7	89.3	85-93	100	93.3	89-1.09	12
Houston	89.1	87.9	85-99	90	90.0	89-94	21
Scranton	89.4 *				95.2	89-1.05	6
Seattle	87.1	81.1	75-87	81	90.4	85-99	11
Atlanta	93.1	90.8	89-99	72	95.7	91-99	3
Cincinnati	86.8	82.7	69-1.25	87	89.8	85-95	8
Youngstown	91.5	91.2	89-95	59	91.9	83-99	21
Milwaukee							
<b>STRATUM C</b> (30,500-250,000)							
Cantor	91.0	87.0	69-95	72	94.0	85-1.09	10
Charleston	91.0	87.5	83-1.09	73	99.1	91-1.11	9
Lynchburg	88.8	87.9	87-89	83	*		
Evansville	94.8	89.0	89-89	66	97.9	93-1.16	11
Huntington	93.6 *				96.6	93-99	9
Middletown	89.2	85.4	83-91	66	93.0	89-95	6
Madison	92.5	88.7	83-98	81	96.5	85-1.15	18
Newark	90.5	90.1	85-93	87	91.3	73-89	4
San Jose	94.6	91.7	89-98	100	95.9	89-99	8

\*/ Insufficient number of quotations to compute a separate average price.

PINK SALMON, 1 LB. TALL CYLINDRICAL CAN

JANUARY  
(Month)

1959  
(Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	58.8	55.2	49-65	73	62.8	43-83	28
Detroit	62.7	58.6	55-63	75	66.0	59-73	27
Los Angeles	61.0	59.2	59-65	59	63.1	59-69	20
New York	61.4	57.8	55-69	51	64.8	49-79	45
Philadelphia	56.6	51.9	45-65	83	61.6	49-69	25
Boston	60.3	57.3	55-59	84	63.9	59-69	7
Pittsburgh	57.7	57.0	49-65	68	58.5	49-65	23
Cleveland	62.1	60.2	53-69	73	63.6	51-69	16
Washington	60.2	56.7	45-61	88	66.6	59-73	17
Baltimore	61.8	58.8	55-59	64	63.8	59-69	18
St. Louis	61.5	59.0	59-59	51	63.3	53-73	22
San Francisco	65.1	59.6	59-69	95	67.8	62-72	11
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	61.4	57.0	55-59	70	65.3	59-79	13
Minneapolis	62.4	57.8	55-63	98	64.7	59-69	23
Portland	61.2	60.5	59-65	100	61.5	59-67	15
Houston	61.8	60.7	59-71	75	62.5	59-69	25
Scranton	60.1 *				64.6	59-69	10
Seattle	59.9	54.6	49-59	81	62.7	57-69	13
Atlanta	60.1	58.6	55-71	74	61.8	59-69	16
Cincinnati	62.9	58.1	57-79	86	66.4	55-73	17
Youngstown	62.4	60.1	59-61	45	64.6	59-71	5
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	62.0	58.1	55-69	72	65.0	59-69	6
Charleston	59.6	55.3	49-69	73	69.7	59-79	13
Lynchburg	56.0	54.9	47-59	90	61.0	59-65	6
Evansville	63.3	60.0	59-63	66	65.2	59-69	13
Huntington	60.3	56.8	53-59	67	66.1	59-73	9
Middletown	61.8 *				64.7	59-69	6
Madison	60.6	57.8	53-59	81	63.4	55-69	9
Newark	61.7	59.5	55-65	87	66.1	57-69	7
San Jose	62.0	59.9	59-69	100	63.0	61-65	3

\* / Insufficient number of quotations to compute a separate average price.



MEDIUM RED OR COHO OR SILVER SALMON,

JANUARY  
(Month)

1959  
(Year)

1 LB. TALL CYLINDRICAL CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	*	*			92.3	81-1.05	4
Detroit	*	46.7	45-49	29	*		
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	*	*			*		
Roston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	*	*			*		
St. Louis	*	73.3	73-77	46	*		
San Francisco	*	*			*		
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	*	*			*		
Fortland	*	*			*		
Houston	*	*			*		
Scranton	*	*			*		
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	*	*			*		
Milwaukee	*	*			*		
<b>STRATUM C</b> (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	80.0			*		
Middletown	*	*			*		
Madison	*	*			*		
Newark	*	*			*		
San Jose	*	*			*		

\* / Insufficient number of quotations to compute a separate average price.

CHUM OR KETA SALMON, 1 LB. TALL CYLINDRICAL CAN

JANUARY  
(Month)

1959  
(Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	*	47.2	39-59	34	*		
Detroit	*	*			52.8	49-59	10
Los Angeles	*	*			*		
New York	*	*			*		
Philadelphia	50.1	*			57.0	49-55	3
Boston	*	*			*		
Pittsburgh	*	*			*		
Cleveland	*	*			*		
Washington	*	*			*		
Baltimore	50.6	48.4	45-49	27	52.0	39-59	4
St. Louis	*	*			*		
San Francisco	*	49.1	49-59	88	*		
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	49.5	45.8	45-49	70	52.7	49-69	14
Minneapolis	52.1	48.3	39-53	53	54.0	45-69	4
Portland	52.9	49.0	49-49	73	55.3	49-69	7
Houston	50.9	51.9	47-59	81	50.2	47-61	9
Scranton	49.5	*			51.0	49-53	3
Seattle	*	43.7	41-49	81	*		
Atlanta	*	47.6	43-59	57	*		
Cincinnati	52.8	49.0	43-49	35	55.5	53-58	6
Youngstown	53.8	*			53.4	49-65	22
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	52.0	49.3	43-59	72	54.1	49-59	7
Charleston	52.7	*			56.5	49-59	4
Lynchburg	48.0	*			50.3	49-51	3
Evansville	50.0	46.0	45-49	66	52.2	45-59	13
Huntington	52.1	50.4	49-53	67	54.7	49-69	7
Middletown	*	*			*		
Madison	48.4	45.3	43-49	81	51.7	45-59	6
Newark	49.3	*			*		
San Jose	56.6	*			*		

\* / Insufficient number of quotations to compute a separate average price.

KING OR CHINOOK SALMON, 1/2 LB. FLAT CAN

JANUARY  
(Month)

1959  
(Year)

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A</b> (1,000,000 and over)							
Chicago	*	*			*		
Detroit	61.9	61.2	59-69	75	62.5	57-69	12
Los Angeles	*	*			*		
New York	62.3	58.5	45-75	42	65.8	59-73	21
Philadelphia	*	*			*		
Roston	*	*			*		
Pittsburgh	*	*			69.0	69-69	3
Cleveland	*	*			*		
Washington	56.5	55.2	45-65	85	59.0	49-73	3
Baltimore	*	*			*		
St. Louis	*	*			*		
San Francisco	*	*			*		
<b>STRATUM B</b> (240,000-1,000,000)							
Kansas City	*	*			*		
Minneapolis	68.2	66.6	65-69	62	69.0	69-69	4
Portland	66.1	65.8	63-67	42	66.3	65-69	3
Houston	*	*			*		
Seranton	70.9	*			73.0	71-75	4
Seattle	*	*			*		
Atlanta	*	*			*		
Cincinnati	*	*			*		
Youngstown	57.7	*			65.8	49-75	8
Milwaukee							
<b>STRATUM C</b> (30,500-240,000)							
Canton	*	*			*		
Charleston	*	*			*		
Lynchburg	*	*			*		
Evansville	*	*			*		
Huntington	*	*			*		
Middletown	*	*			*		
Madison	61.1	62.1	39-67	35	60.0	39-69	4
Newark	*	*			*		
San Jose	*	*			*		

\*/ Insufficient number of quotations to compute a separate average price.

RED OR SOCKEYE OR BLUEBACK SALMON

JANUARY 1959  
(Month) (Year)

1/2 LB. FLAT CAN

City	City average price cents	Chain stores average price cents	Chain stores price range cents	Percent of chain weight reporting	Independent stores average price cents	Independent stores price range cents	Independent stores number of quotations reported
<b>STRATUM A (1,000,000 and over)</b>							
Chicago	57.8	55.3	47-69	73	60.4	49-75	34
Detroit	58.7	57.2	55-62	75	59.8	49-69	25
Los Angeles	58.5	56.9	50-69	58	60.4	49-76	41
New York	59.6	57.4	45-75	51	61.6	49-73	51
Philadelphia	58.9	58.9	53-69	83	58.9	43-75	43
Boston	59.7	58.4	49-69	79	61.2	49-69	21
Pittsburgh	56.8	56.7	33-69	68	56.9	40-69	7
Cleveland	61.5	58.2	49-63	46	64.2	59-73	12
Washington	63.4	60.7	49-65	76	68.3	59-79	6
Baltimore	59.0	*			59.6	49-66	8
St. Louis	61.0	60.0	57-63	79	61.8	55-69	17
San Francisco	64.6	58.9	53-73	97	67.3	59-87	12
<b>STRATUM B (240,000-1,000,000)</b>							
Kansas City	58.4	54.5	49-59	70	61.8	57-67	13
Minneapolis	58.2	58.3	51-67	100	58.2	37-73	35
Portland	62.0	62.2	49-73	78	61.9	59-69	13
Houston	59.4	58.7	53-65	95	59.8	55-65	15
Scranton	59.5	*			62.7	55-75	6
Seattle	53.7	49.8	39-59	75	55.8	49-73	13
Atlanta	61.0	59.2	59-72	74	63.1	59-65	7
Cincinnati	59.5	60.3	49-63	87	59.0	45-73	6
Youngstown	61.0	57.7	53-63	63	64.0	49-79	6
Milwaukee							
<b>STRATUM C (30,500-240,000)</b>							
Canton	59.6	55.4	53-63	41	62.8	51-69	8
Charleston	63.3	61.0	59-69	73	68.7	61-78	7
Lynchburg	*	*			*		
Evansville	60.4	*			62.8	57-65	8
Huntington	58.6	*			59.0	59-59	4
Middletown	62.4	*			*		
Madison	58.3	53.1	49-63	81	63.6	51-75	21
Newark	62.7	61.8	59-65	87	64.5	63-67	4
San Jose	61.4	58.1	54-69	100	63.0	53-69	6

\* / Insufficient number of quotations to compute a separate average price.