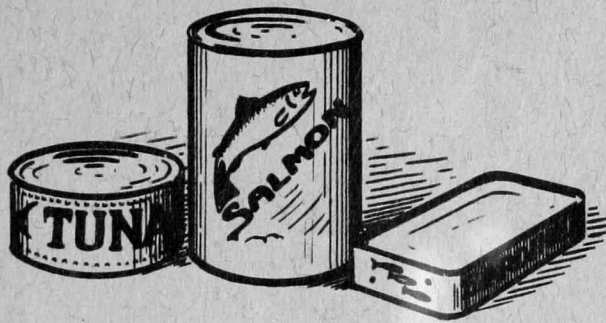


CANNED FISH

RETAIL PRICES



MARCH 1959

UNITED STATES DEPARTMENT OF THE INTERIOR

FISH AND WILDLIFE SERVICE

BUREAU OF COMMERCIAL FISHERIES

WASHINGTON 25, D. C.

FISHERY LEAFLET 476 f

United States Department of the Interior, Fred A. Seaton, Secretary
Fish and Wildlife Service, Arnie J. Suomela, Commissioner

CANNED FISH RETAIL PRICES

MARCH 1959

Prepared in the Bureau of Commercial Fisheries

Branch of Market Development

FISHERY LEAFLET 476 f

Washington, D. C.

FOREWORD

The Bureau of Commercial Fisheries has contracted with the Bureau of Labor Statistics to obtain average retail prices for selected canned fish items. The retail prices as contained herein for several types of canned tuna, canned salmon, and canned Maine sardines were collected and processed by the U. S. Department of Labor in order to provide information on price levels in different cities. This issue contains the data for March 1959, and similar information will be published on a monthly basis through June 30, 1959.

Collection methods were those used regularly by the Bureau of Labor Statistics for its Consumer Price Index and described in its regular publications. Each city listed here has a population of 30, 500 or over, and prices were obtained by personal visits of agents to the retail stores in these cities each month. These stores include important chain organizations, and a sample of independent stores of all sizes scattered throughout each city.

Averages include prices for all brands available in each store each month, except that separate averages were computed for nationally advertised and non-nationally advertised brands of canned tuna. Since the prices of different brands vary, and the same brands may not be available each month in every store, care should be taken not to interpret differences in average prices from month to month as a measure of real price change on comparable items.

Separate average prices for chain stores and independent stores are computed, and city prices are an average of these two prices, weighted by the relative sales volume of chain and independent stores in each city. Chain store prices are averages of prices in each chain, weighted by the relative sales volume of the individual chain organizations. Independent store prices are unweighted averages of prices for all brands found in stores in the sample. All data shown are based on a minimum of three reporting stores, and also, in the case of chains, on reporting stores representing a minimum of about 30 percent of the sales volume of chains in the city. Asterisks on the tables indicate that although one or more prices were available, the number was insufficient to compute reliable averages. Blanks on the tables indicate that no prices were obtained.

Tabulations also include the percent of chain store weight represented in the prices, the number of independent store quotations obtained, and the range of individual prices.

This project is financed from funds provided by the Saltonstall-Kennedy Act.

NOTE - Prices refer to following weights for canned tuna -
Solid pack: 7 oz.; Chunk: 6 1/2 oz.; Flakes or grated: 6 oz.

Sardine prices are for the 3 3/4 oz., or 4 oz. flat can.

No prices have been entered for Minneapolis this month because of a strike of retail clerks affecting most of the supermarkets in the city.

CANNED FISH RETAIL PRICES

CONTENTS

| | <u>Page</u> |
|--|-------------|
| <u>Tuna, Canned</u> | |
| White Meat Tuna (Albacore), Solid Pack, In Oil All Brands Except Advertised Brands..... | 1 |
| White Meat Tuna (Albacore), Solid Pack, In Oil Advertised Brands..... | 2 |
| White Meat Tuna (Albacore), Chunk Style, In Oil All Brands Except Advertised Brands..... | 3 |
| White Meat Tuna (Albacore), Chunk Style, In Oil Advertised Brands..... | 4 |
| White Meat Tuna (Albacore), Flakes or Grated, In Oil All Brands Except Advertised Brands..... | 5 |
| White Meat Tuna (Albacore), Solid Pack, In Brine Imported..... | 6 |
| Light Meat Tuna, Solid Pack, In Oil All Brands Except Advertised Brands..... | 7 |
| Light Meat Tuna, Solid Pack, In Oil Advertised Brands..... | 8 |
| Light Meat Tuna, Chunk Style, In Oil All Brands Except Advertised Brands..... | 9 |
| Light Meat Tuna, Chunk Style, In Oil Advertised Brands..... | 10 |
| Light Meat Tuna, Flakes or Grated, In Oil All Brands Except Advertised Brands..... | 11 |
| Light Meat Tuna, Solid Pack, In Brine Imported..... | 12 |

Maine Sardines, Canned

| | |
|--|----|
| Maine Sardines, In Oil, Keyless..... | 13 |
| Maine Sardines, In Oil, Key..... | 14 |
| Maine Sardines, In Mustard Sauce, Keyless..... | 15 |
| Maine Sardines, In Mustard Sauce, Key..... | 16 |
| Maine Sardines, In Tomato Sauce, Key..... | 17 |

Salmon, Canned

| | |
|---|----|
| Red or Sockeye or Blueback Salmon, 1 Lb. Tall Culindrical Can..... | 18 |
| Pink Salmon, 1 Lb. Tall Cylindrical Can..... | 19 |
| Medium Red or Coho or Silver Salmon, 1 Lb. Tall Cylindrical Can..... | 20 |
| Chum or Keta Salmon, 1 Lb. Tall Cylindrical Can..... | 21 |
| King or Chinook Salmon, 1/2 Lb. Flat Can..... | 22 |
| Red or Sockeye or Blueback Salmon, 1/2 Lb. Flat Can..... | 23 |

WHITE MEAT TUNA (ALBACORE), SOLID PACK, IN OIL

MARCH
(Month)

1959
(Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | 42.2 | 38.8 | 33-45 | 43 | 45.9 | 35-59 | 20 |
| Detroit | 41.0 | 38.2 | 33-47 | 46 | 43.1 | 30-49 | 18 |
| Los Angeles | 38.0 | 35.7 | 33-43 | 85 | 40.7 | 31-47 | 16 |
| New York | 38.7 | 37.6 | 33-45 | 51 | 39.7 | 28-49 | 72 |
| Philadelphia | 38.1 | 36.1 | 35-45 | 47 | 40.1 | 35-45 | 22 |
| Roston | 39.5 | 37.3 | 29-49 | 84 | 42.0 | 37-49 | 19 |
| Pittsburgh | * | * | | | 40.3 | 33-45 | 8 |
| Cleveland | 40.9 | 38.2 | 35-55 | 56 | 43.1 | 39-49 | 14 |
| Washington | 39.8 | 37.9 | 33-41 | 88 | 43.5 | 39-49 | 10 |
| Baltimore | 39.3 | 35.1 | 33-39 | 63 | 42.2 | 39-46 | 5 |
| St. Louis | 42.4 | 41.6 | 35-43 | 49 | 43.0 | 41-45 | 6 |
| San Francisco | * | * | | | 46.0 | 33-59 | 5 |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | 40.6 | * | | | 46.3 | 41-49 | 3 |
| Minneapolis | | | | | | | |
| Portland | 40.5 | 38.9 | 33-49 | 97 | 41.5 | 35-45 | 8 |
| Houston | * | * | | | * | | |
| Scranton | 40.6 | * | | | 43.8 | 39-49 | 7 |
| Seattle | * | 35.8 | 33-45 | 57 | * | | |
| Atlanta | * | * | | | 42.4 | 41-45 | 8 |
| Cincinnati | 47.9 | * | | | 49.9 | 39-59 | 7 |
| Youngstown | * | * | | | * | | |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | 38.8 | * | | | 40.1 | 31-45 | 7 |
| Charleston | 42.6 | * | | | 42.6 | 41-45 | 5 |
| Lynchburg | * | * | | | * | | |
| Evansville | * | * | | | * | | |
| Huntington | 43.4 | * | | | 43.4 | 41-45 | 5 |
| Middletown | 40.3 | * | | | 43.7 | 39-47 | 6 |
| Madison | 40.6 | 36.4 | 33-43 | 57 | 45.0 | 41-49 | 6 |
| Newark | * | * | | | * | | |
| San Jose | * | * | | | * | | |

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA (AIBACORE), SOLID PACK, IN OIL,

MARCH
(Month)

1959
(Year)

ADVERTISED BRANDS

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | 40.8 | 39.8 | 33-43 | 73 | 41.9 | 35-45 | 15 |
| Detroit | 42.7 | 39.4 | 33-45 | 74 | 45.3 | 39-49 | 22 |
| Los Angeles | 40.6 | 39.9 | 39-47 | 75 | 41.5 | 39-47 | 16 |
| New York | 40.7 | 39.6 | 37-47 | 42 | 41.7 | 34-49 | 37 |
| Philadelphia | 38.9 | 37.6 | 37-39 | 46 | 40.3 | 34-45 | 13 |
| Boston | * | 37.8 | 37-39 | 73 | * | | |
| Pittsburgh | 42.2 | 42.7 | 39-45 | 58 | 41.7 | 39-45 | 6 |
| Cleveland | * | 37.5 | 37-39 | 23 | * | | |
| Washington | * | * | | | * | | |
| Baltimore | 39.4 | 36.1 | 33-39 | 64 | 41.5 | 33-49 | 15 |
| St. Louis | * | 41.5 | 39-43 | 32 | * | | |
| San Francisco | * | * | | | * | | |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | 42.8 | 41.0 | 41-41 | 70 | 44.3 | 37-49 | 12 |
| Minneapolis | | | | | | | |
| Portland | * | * | | | 43.0 | 43-43 | 3 |
| Houston | * | * | | | 43.7 | 43-47 | 11 |
| Scranton | 39.6 | * | | | 42.5 | 35-49 | 9 |
| Seattle | * | * | | | 40.3 | 39-41 | 3 |
| Atlanta | * | * | | | * | | |
| Cincinnati | 43.8 | 44.9 | 41-45 | 53 | 43.0 | 41-45 | 5 |
| Youngstown | * | * | | | * | | |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | 42.0 | * | | | * | | |
| Charleston | * | * | | | * | | |
| Lynchburg | * | * | | | * | | |
| Evansville | 42.6 | * | | | 44.5 | 43-47 | 4 |
| Huntington | * | * | | | * | | |
| Middletown | 38.4 | * | | | * | | |
| Madison | 41.2 | * | | | * | | |
| Newark | * | * | | | * | | |
| San Jose | * | * | | | * | | |

*/ Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA (ALBACORE), CHUNK STYLE, IN OIL,

MARCH
(Month)

1959
(Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | * | * | | | * | | |
| Detroit | * | * | | | * | | |
| Los Angeles | * | * | | | * | | |
| New York | * | * | | | * | | |
| Philadelphia | * | * | | | * | | |
| Boston | 33.7 | 30.9 | 29-33 | 35 | 35.7 | 29-39 | 3 |
| Pittsburgh | * | * | | | * | | |
| Cleveland | * | * | | | * | | |
| Washington | * | * | | | * | | |
| Baltimore | * | * | | | * | | |
| St. Louis | * | * | | | * | | |
| San Francisco | * | * | | | * | | |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | * | * | | | * | | |
| Minneapolis | | | | | | | |
| Portland | * | * | | | * | | |
| Houston | * | * | | | * | | |
| Scranton | * | * | | | * | | |
| Seattle | * | * | | | * | | |
| Atlanta | * | * | | | * | | |
| Cincinnati | * | * | | | * | | |
| Youngstown | * | * | | | * | | |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | * | * | | | * | | |
| Charleston | * | * | | | * | | |
| Lynchburg | * | * | | | * | | |
| Evansville | * | * | | | * | | |
| Huntington | * | * | | | * | | |
| Middletown | * | * | | | * | | |
| Madison | * | * | | | * | | |
| Newark | * | * | | | * | | |
| San Jose | * | * | | | * | | |

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA (ALBACORE), CHUNK STYLE, IN OIL,

MARCH
(Month)

1959
(Year)

ADVERTISED BRANDS

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | * | * | | | * | | |
| Detroit | * | * | | | * | | |
| Los Angeles | 38.3 | 36.3 | 35-43 | 64 | 40.5 | 37-45 | 8 |
| New York | * | 35.7 | 33-41 | 36 | * | | |
| Philadelphia | 35.1 | * | | | 35.7 | 35-37 | 3 |
| Boston | * | 34.0 | 33-35 | 73 | * | | |
| Pittsburgh | * | * | | | * | | |
| Cleveland | * | * | | | * | | |
| Washington | * | * | | | * | | |
| Baltimore | * | * | | | * | | |
| St. Louis | * | 37.8 | 33-39 | 57 | * | | |
| San Francisco | * | * | | | * | | |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | 38.7 | 37.9 | 37-41 | 70 | 39.5 | 37-43 | 4 |
| Minneapolis | | | | | | | |
| Portland | * | * | | | * | | |
| Houston | * | * | | | * | | |
| Scranton | 36.1 | * | | | 37.4 | 33-39 | 4 |
| Seattle | * | * | | | * | | |
| Atlanta | * | 37.7 | 37-43 | 54 | * | | |
| Cincinnati | 37.6 | 37.5 | 35-41 | 86 | 37.7 | 37-39 | 3 |
| Youngstown | * | * | | | * | | |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | * | * | | | * | | |
| Charleston | * | * | | | * | | |
| Lynchburg | * | * | | | * | | |
| Evansville | 37.7 | * | | | 37.7 | 37-39 | 3 |
| Huntington | * | * | | | * | | |
| Middletown | * | * | | | * | | |
| Madison | 37.5 | 37.5 | 37-41 | 62 | * | | |
| Newark | * | * | | | * | | |
| San Jose | * | * | | | * | | |

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA (ALBACORE), FLAKES OR GRATED

MARCH
(Month)

1959
(Year)

IN OIL, ALL BRANDS EXCEPT ADVERTISED BRANDS

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | * | * | | | * | | |
| Detroit | * | * | | | 25.4 | 25-27 | 5 |
| Los Angeles | * | * | | | * | | |
| New York | * | * | | | * | | |
| Philadelphia | * | * | | | * | | |
| Boston | * | * | | | * | | |
| Pittsburgh | * | * | | | * | | |
| Cleveland | * | * | | | * | | |
| Washington | * | * | | | * | | |
| Baltimore | * | * | | | * | | |
| St. Louis | * | * | | | * | | |
| San Francisco | * | * | | | * | | |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | * | * | | | * | | |
| Minneapolis | * | * | | | * | | |
| Portland | * | * | | | 22.3 | 21-23 | 4 |
| Houston | * | * | | | * | | |
| Scranton | * | * | | | * | | |
| Seattle | * | * | | | * | | |
| Atlanta | * | * | | | * | | |
| Cincinnati | * | * | | | * | | |
| Youngstown | * | * | | | * | | |
| Milwaukee | * | * | | | * | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | * | * | | | * | | |
| Charleston | * | * | | | * | | |
| Lynchburg | * | * | | | * | | |
| Evansville | * | * | | | * | | |
| Huntington | * | * | | | * | | |
| Middletown | * | * | | | * | | |
| Madison | * | * | | | * | | |
| Newark | * | * | | | * | | |
| San Jose | * | * | | | * | | |

* / Insufficient number of quotations to compute a separate average price.

WHITE MEAT TUNA (ALBACORE), SOLID PACK,

MARCH
(Month)

1959
(Year)

IN BRINE, IMPORTED

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | * | * | | | 35.5 | 25-43 | 12 |
| Detroit | 38.0 | 35.1 | 33-37 | 75 | 40.3 | 32-49 | 12 |
| Los Angeles | 34.1 | 33.9 | 33-35 | 31 | 34.3 | 33-35 | 3 |
| New York | 35.8 | 35.6 | 33-39 | 27 | 35.9 | 29-45 | 11 |
| Philadelphia | 33.0 | * | | | 34.5 | 33-37 | 3 |
| Boston | 35.9 | 35.6 | 33-39 | 84 | 36.2 | 35-39 | 12 |
| Pittsburgh | * | * | | | * | | |
| Cleveland | * | * | | | 36.5 | 33-42 | 6 |
| Washington | * | 32.2 | 31-33 | 78 | * | | |
| Baltimore | 33.3 | 31.6 | 29-33 | 63 | 34.4 | 27-39 | 7 |
| St. Louis | * | * | | | * | | |
| San Francisco | * | * | | | * | | |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | * | * | | | 43.7 | 35-49 | 6 |
| Minneapolis | | | | | | | |
| Portland | * | * | | | * | | |
| Houston | * | * | | | * | | |
| Scranton | 34.6 | * | | | 37.1 | 35-39 | 4 |
| Seattle | * | * | | | * | | |
| Atlanta | * | * | | | * | | |
| Cincinnati | 36.9 | 33.0 | 33-35 | 83 | 39.8 | 33-44 | 4 |
| Youngstown | * | * | | | * | | |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | 34.9 | * | | | 35.0 | 33-39 | 4 |
| Charleston | * | * | | | * | | |
| Lynchburg | * | * | | | * | | |
| Evansville | * | * | | | * | | |
| Huntington | * | * | | | * | | |
| Middletown | 36.0 | * | | | 36.8 | 35-38 | 6 |
| Madison | 39.4 | * | | | 39.8 | 37-43 | 5 |
| Newark | * | * | | | * | | |
| San Jose | * | * | | | * | | |

* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, SOLID PACK, IN OIL,

MARCH 1959
(Month) (Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | * | * | | | * | | |
| Detroit | * | * | | | * | | |
| Los Angeles | * | * | | | * | | |
| New York | 34.0 | 32.5 | 27-45 | 31 | 35.4 | 29-41 | 22 |
| Philadelphia | * | * | | | * | | |
| Boston | 32.5 | * | | | 34.3 | 29-39 | 3 |
| Pittsburgh | * | * | | | * | | |
| Cleveland | * | * | | | * | | |
| Washington | * | * | | | 40.3 | 39-43 | 3 |
| Baltimore | * | * | | | * | | |
| St. Louis | * | * | | | * | | |
| San Francisco | * | * | | | * | | |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | * | * | | | * | | |
| Minneapolis | | | | | | | |
| Portland | 38.2 | 38.4 | 29-41 | 90 | 38.1 | 37-41 | 9 |
| Houston | * | * | | | * | | |
| Scranton | * | * | | | * | | |
| Seattle | * | * | | | 37.8 | 35-39 | 5 |
| Atlanta | 35.3 | 33.7 | 33-40 | 54 | 37.2 | 35-39 | 5 |
| Cincinnati | * | * | | | * | | |
| Youngstown | * | * | | | * | | |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | * | * | | | * | | |
| Charleston | 43.0 | * | | | 38.3 | 35-42 | 4 |
| Lynchburg | * | * | | | * | | |
| Evansville | * | * | | | * | | |
| Huntington | * | * | | | * | | |
| Middletown | * | * | | | * | | |
| Madison | * | * | | | * | | |
| Newark | * | * | | | * | | |
| San Jose | 32.2 | * | | | * | | |

* / Insufficient number of quotations to compute a separate average price.

ADVERTISED BRANDS

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | * | * | | | * | | |
| Detroit | 396 | 378 | 33-39 | 44 | 410 | 39-45 | 4 |
| Los Angeles | 374 | 366 | 35-41 | 71 | 385 | 35-42 | 20 |
| New York | * | * | | | * | | |
| Philadelphia | * | * | | | 377 | 37-39 | 6 |
| Boston | * | * | | | * | | |
| Pittsburgh | 400 | 390 | 37-41 | 67 | 410 | 39-45 | 6 |
| Cleveland | * | * | | | 396 | 34-44 | 6 |
| Washington | 376 | 353 | 33-39 | 88 | 420 | 39-45 | 9 |
| Baltimore | 384 | * | | | 399 | 33-45 | 5 |
| St. Louis | 395 | 392 | 39-43 | 58 | 397 | 37-43 | 7 |
| San Francisco | 399 | 391 | 39-41 | 100 | 403 | 37-47 | 15 |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | 397 | * | | | 420 | 41-43 | 3 |
| Minneapolis | | | | | | | |
| Portland | 409 | 408 | 39-41 | 100 | 409 | 39-43 | 16 |
| Houston | 395 | 392 | 37-45 | 95 | 397 | 37-43 | 11 |
| Scranton | * | * | | | * | | |
| Seattle | 383 | 370 | 37-37 | 85 | 390 | 37-45 | 15 |
| Atlanta | * | 387 | 37-41 | 71 | * | | |
| Cincinnati | * | * | | | * | | |
| Youngstown | 413 | 395 | 39-41 | 59 | * | | |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | 410 | 409 | 39-43 | 33 | * | | |
| Charleston | 425 | 416 | 41-45 | 73 | 447 | 39-49 | 3 |
| Lynchburg | 391 | 387 | 37-43 | 79 | 415 | 39-43 | 4 |
| Evansville | 421 | * | | | 427 | 41-45 | 7 |
| Huntington | 406 | 397 | 37-41 | 67 | 420 | 39-45 | 8 |
| Middletown | * | * | | | * | | |
| Madison | 393 | 386 | 37-39 | 35 | 400 | 39-41 | 4 |
| Newark | 406 | 394 | 39-41 | 87 | 428 | 39-45 | 5 |
| San Jose | 390 | 382 | 37-39 | 100 | 394 | 38-42 | 9 |

*/ Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, CHUNK STYLE, IN OIL,

MARCH
(Month)

1959
(Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | 28.8 | 26.5 | 23-35 | 65 | 31.3 | 25-37 | 22 |
| Detroit | 31.2 | 27.8 | 26-33 | 74 | 33.9 | 29-39 | 20 |
| Los Angeles | 28.5 | 26.9 | 24-33 | 76 | 30.3 | 25-35 | 16 |
| New York | 31.1 | 28.2 | 23-31 | 47 | 33.8 | 28-39 | 13 |
| Philadelphia | 29.0 | 27.6 | 27.5-31.0 | 46 | 30.6 | 29-33 | 9 |
| Boston | * | 27.6 | 25-33 | 60 | * | | |
| Pittsburgh | 29.0 | 28.2 | 25-33 | 66 | 29.9 | 25-35 | 5 |
| Cleveland | 31.4 | 29.6 | 27-35 | 73 | 32.9 | 26-41 | 5 |
| Washington | 32.0 | 30.2 | 25-33 | 85 | 35.5 | 28-39 | 10 |
| Baltimore | * | 30.5 | 27-33 | 42 | * | | |
| St. Louis | 30.8 | 28.8 | 25-33 | 34 | 32.3 | 29-39 | 6 |
| San Francisco | 28.3 | 26.0 | 25-35 | 99 | 29.4 | 25-33 | 6 |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | 30.0 | * | | | 31.7 | 26-39 | 14 |
| Minneapolis | | | | | | | |
| Portland | 29.1 | 27.7 | 25-31 | 100 | 29.9 | 27-31 | 28 |
| Houston | 31.6 | 30.9 | 27-33 | 90 | 32.1 | 29-34 | 16 |
| Scranton | * | * | | | * | | |
| Seattle | 30.3 | 29.5 | 25-35 | 85 | 30.7 | 25-35 | 25 |
| Atlanta | * | * | | | 30.1 | 26-36 | 10 |
| Cincinnati | 32.1 | 28.9 | 25-29 | 55 | 34.3 | 30-39 | 6 |
| Youngstown | 29.4 | 28.1 | 27-29 | 59 | 30.5 | 28-33 | 3 |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | 33.7 | 30.6 | 27-33 | 41 | * | | |
| Charleston | 31.9 | 31.3 | 30-41 | 73 | 33.4 | 25-39 | 11 |
| Lynchburg | 30.9 | * | | | * | | |
| Evansville | 30.6 | * | | | 31.4 | 29-35 | 5 |
| Huntington | 33.0 | * | | | 36.3 | 32-45 | 4 |
| Middletown | * | * | | | * | | |
| Madison | 29.8 | 28.2 | 27-31 | 81 | 31.4 | 26-37 | 3 |
| Newark | 30.4 | 29.5 | 25-33 | 87 | * | | |
| San Jose | 30.8 | 29.8 | 27-35 | 43 | * | | |

* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, CHUNK STYLE, IN OIL,

MARCH
(Month)

1959
(Year)

ADVERTISED BRANDS

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | 33.5 | 32.1 | 28-39 | 66 | 35.0 | 33-39 | 34 |
| Detroit | 33.9 | 30.7 | 25-39 | 75 | 36.4 | 30-43 | 34 |
| Los Angeles | 33.0 | 32.8 | 29-35 | 99 | 33.3 | 25-39 | 30 |
| New York | 33.9 | 31.9 | 28-37 | 39 | 35.7 | 31-39 | 11 |
| Philadelphia | 33.0 | 32.4 | 32-35 | 83 | 33.7 | 31-36 | 28 |
| Boston | * | 33.3 | 32-35 | 74 | * | | |
| Pittsburgh | 34.3 | 32.6 | 30-39 | 68 | 35.9 | 33-39 | 13 |
| Cleveland | 35.4 | 34.0 | 33-35 | 73 | 36.6 | 34-39 | 14 |
| Washington | 34.5 | 32.9 | 31-33 | 88 | 37.5 | 33-45 | 10 |
| Baltimore | 35.1 | 33.2 | 32-35 | 64 | 36.3 | 32-39 | 8 |
| St. Louis | 33.4 | 33.2 | 29-39 | 79 | 33.5 | 25-39 | 27 |
| San Francisco | 34.8 | 32.8 | 29-37 | 100 | 35.7 | 33-44 | 16 |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | 35.2 | 33.0 | 33.0-33.3 | 70 | 37.2 | 33-45 | 20 |
| Minneapolis | | | | | | | |
| Portland | 31.0 | 30.5 | 25-31 | 100 | 31.3 | 31-37 | 20 |
| Houston | 33.3 | 33.3 | 31-39 | 95 | 33.2 | 31-37 | 33 |
| Scranton | 33.8 | * | | | 34.7 | 33-39 | 14 |
| Seattle | 33.9 | 32.8 | 25-35 | 85 | 34.5 | 33-39 | 20 |
| Atlanta | 36.2 | 34.3 | 33-39 | 73 | 38.4 | 35-47 | 7 |
| Cincinnati | 34.8 | 35.0 | 33-39 | 87 | 34.7 | 33-37 | 12 |
| Youngstown | 34.6 | 34.9 | 32-35 | 63 | 34.4 | 29-37 | 16 |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | 34.3 | 33.3 | 31-35 | 72 | 35.1 | 33-39 | 8 |
| Charleston | 36.9 | 35.4 | 35-41 | 73 | 40.3 | 35-46 | 6 |
| Lynchburg | 33.8 | 33.3 | 31-37 | 90 | 36.0 | 35-37 | 6 |
| Evansville | 35.5 | 34.0 | 33-35 | 66 | 36.3 | 33-39 | 11 |
| Huntington | 35.8 | 34.6 | 33-35 | 67 | 37.7 | 35-45 | 10 |
| Middletown | 35.4 | * | | | * | | |
| Madison | 33.1 | 31.6 | 30-33 | 81 | 34.7 | 30-39 | 16 |
| Newark | 34.1 | 32.5 | 30-35 | 87 | 37.4 | 37-39 | 5 |
| San Jose | 33.3 | 32.5 | 30-33 | 100 | 33.7 | 30-35 | 11 |

*/ Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, FLAKES OR GRATED, IN OIL,

MARCH
(Month)

1959
(Year)

ALL BRANDS EXCEPT ADVERTISED BRANDS

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | * | * | | | * | | |
| Detroit | * | * | | | * | | |
| Los Angeles | 22.6 | 21.8 | 19-27 | 56 | 23.5 | 20-29 | 16 |
| New York | * | * | | | * | | |
| Philadelphia | * | * | | | * | | |
| Boston | * | * | | | * | | |
| Pittsburgh | * | * | | | * | | |
| Cleveland | * | * | | | * | | |
| Washington | * | 21.1 | 21-23 | 41 | * | | |
| Baltimore | * | * | | | * | | |
| St. Louis | 22.7 | 20.5 | 20-23 | 34 | 24.3 | 23-25 | 6 |
| San Francisco | 24.7 | * | | | 25.0 | 25-25 | 4 |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | 23.0 | 20.1 | 20-23 | 70 | 25.4 | 22-29 | 16 |
| Minneapolis | | | | | | | |
| Portland | 22.0 | 20.7 | 20-23 | 94 | 22.9 | 20-25 | 11 |
| Houston | 22.2 | 21.0 | 21-23 | 81 | 23.1 | 21-25 | 8 |
| Scranton | * | * | | | * | | |
| Seattle | 22.8 | * | | | 23.5 | 23-25 | 5 |
| Atlanta | 23.7 | 22.9 | 19-25 | 70 | 24.7 | 21-29 | 9 |
| Cincinnati | 24.6 | 23.2 | 21-27 | 85 | 25.7 | 21-32 | 7 |
| Youngstown | * | * | | | * | | |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | * | * | | | * | | |
| Charleston | 24.6 | 24.7 | 23-34 | 73 | 24.3 | 23-25 | 4 |
| Lynchburg | 23.0 | 22.6 | 21-25 | 90 | 25.0 | 25-25 | 3 |
| Evansville | 24.9 | * | | | 25.9 | 23-35 | 9 |
| Huntington | 23.7 | * | | | 24.6 | 23-27 | 5 |
| Middletown | * | * | | | * | | |
| Madison | 22.2 | 21.6 | 20-25 | 81 | 22.9 | 19-25 | 7 |
| Newark | 23.7 | * | | | * | | |
| San Jose | 24.6 | 23.7 | 21-25 | 76 | * | | |

* / Insufficient number of quotations to compute a separate average price.

LIGHT MEAT TUNA, SOLID PACK, IN BRINE, IMPORTED

MARCH 1959
(Month) (Year)

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|--|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| <u>STRATUM A</u> (1,000,000 and over) | | | | | | | |
| Chicago | * | * | | | * | | |
| Detroit | * | * | | | 36.0 | 29-45 | 4 |
| Los Angeles | * | * | | | 29.0 | 29-29 | 3 |
| New York | * | * | | | * | | |
| Philadelphia | * | * | | | * | | |
| Boston | * | * | | | 30.2 | 25-39 | 5 |
| Pittsburgh | * | * | | | * | | |
| Cleveland | * | * | | | * | | |
| Washington | 26.9 | 24.5 | 24.5-24.5 | 44 | 31.2 | 28-35 | 5 |
| Baltimore | 27.2 | 24.4 | 24-25 | 63 | 29.0 | 23-35 | 4 |
| St. Louis | * | * | | | * | | |
| San Francisco | * | * | | | 29.6 | 29-30 | 5 |
| <u>STRATUM B</u> (240,000-1,000,000) | | | | | | | |
| Kansas City | * | * | | | * | | |
| Minneapolis | * | * | | | * | | |
| Portland | 28.4 | 28.3 | 25-29 | 66 | 28.5 | 27-29 | 7 |
| Houston | 29.2 | 27.6 | 27-29 | 79 | 30.3 | 29-33 | 3 |
| Scranton | * | * | | | * | | |
| Seattle | 30.0 | 30.4 | 27-37 | 63 | 29.7 | 28-32 | 6 |
| Atlanta | * | * | | | * | | |
| Cincinnati | * | 25.2 | 25-29 | 54 | * | | |
| Youngstown | * | * | | | * | | |
| Milwaukee | * | * | | | * | | |
| <u>STRATUM C</u> (30,500-240,000) | | | | | | | |
| Canton | * | * | | | * | | |
| Charleston | * | * | | | * | | |
| Lynchburg | 27.6 | * | | | * | | |
| Evansville | 31.8 | * | | | * | | |
| Huntington | 29.9 | * | | | 31.3 | 29.33 | 3 |
| Middletown | * | * | | | * | | |
| Madison | 28.8 | 26.6 | 25-29 | 27 | * | | |
| Newark | * | * | | | * | | |
| San Jose | 28.9 | * | | | 29.6 | 28-33 | 5 |

* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN OIL, KEYLESS

MARCH 1959
(Month) (Year)

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | 10.7 | 10.2 | 10-13 | 37 | 11.3 | 10-15 | 25 |
| Detroit | 11.7 | 11.3 | 10-13 | 75 | 12.1 | 10-15 | 17 |
| Los Angeles | 11.3 | 10.9 | 10-15 | 89 | 11.7 | 10-15 | 19 |
| New York | 10.8 | 10.1 | 10-13 | 42 | 11.5 | 10-17 | 46 |
| Philadelphia | 10.5 | 10.0 | 10-11 | 83 | 11.1 | 10-13 | 10 |
| Boston | 11.1 | 11.0 | 10-20 | 79 | 11.2 | 10-14 | 5 |
| Pittsburgh | 11.2 | 11.2 | 11-12 | 58 | 11.3 | 10-12 | 14 |
| Cleveland | 11.7 | 11.1 | 10-12 | 36 | 12.1 | 10-15 | 11 |
| Washington | 11.1 | 10.5 | 10.5-10.5 | 88 | 12.3 | 10-15 | 18 |
| Baltimore | 10.9 | 10.5 | 10.5-10.5 | 64 | 11.1 | 10-13 | 15 |
| St. Louis | 11.3 | 11.5 | 10-13 | 79 | 11.1 | 10-14 | 16 |
| San Francisco | 12.4 | 12.6 | 12-15 | 99 | 12.3 | 12-13 | 13 |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | 10.8 | 10.1 | 10-12 | 70 | 11.4 | 10-15 | 19 |
| Minneapolis | | | | | | | |
| Portland | 12.2 | 12.2 | 12-13 | 100 | 12.2 | 10-13 | 15 |
| Houston | 10.5 | 10.5 | 10-11 | 95 | 10.5 | 10-12 | 21 |
| Scranton | 10.3 * | | | | 10.9 | 10-13 | 11 |
| Seattle | 11.8 | 11.6 | 11-12 | 84 | 12.0 | 11-15 | 11 |
| Atlanta | 10.8 | 10.6 | 10-13 | 74 | 10.9 | 10-12 | 13 |
| Cincinnati | 10.9 * | | | | 11.5 | 10-13 | 5 |
| Youngstown | 11.5 | 11.2 | 11-12 | 45 | 11.8 | 11-13 | 10 |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | 11.3 | 09.9 | 09-12 | 49 | 12.4 | 10-16 | 11 |
| Charleston | 11.2 * | | | | 12.3 | 11-15 | 10 |
| Lynchburg | 10.9 | 10.7 | 10-12 | 90 | * | | |
| Evansville | 11.8 | 12.0 | 11.5-12.5 | 66 | 11.6 | 11-15 | 8 |
| Huntington | 11.0 | 10.9 | 10.5-11.5 | 67 | 11.3 | 10-13 | 9 |
| Middletown | 10.0 | * | | | 10.3 | 10-12 | 8 |
| Madison | 11.1 | 10.4 | 10-12 | 74 | 11.8 | 10-16 | 11 |
| Newark | * | * | | | * | | |
| San Jose | 12.8 | 12.1 | 11-13 | 43 | 13.2 | 11-18 | 8 |

* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN OIL, KEY

MARCH 1999
(Month) (Year)

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | 15.8 | 15.3 | 15-17 | 54 | 16.3 | 15-19 | 5 |
| Detroit | 16.7 | 16.3 | 15-20 | 75 | 17.0 | 16-18 | 29 |
| Los Angeles | 16.4 | 15.9 | 15-18 | 79 | 17.1 | 15-19 | 9 |
| New York | 16.8 | 16.4 | 12-19 | 51 | 17.2 | 15-20 | 12 |
| Philadelphia | 15.7 | 15.5 | 15.5-17.0 | 83 | 15.9 | 15-18 | 25 |
| Boston | 21.1 | 20.7 | 15-25 | 83 | * | | |
| Pittsburgh | * | * | | | * | | |
| Cleveland | 15.5 | 15.0 | 14.5-15.5 | 73 | 15.9 | 15-18 | 9 |
| Washington | * | 14.5 | 14.5-14.5 | 76 | * | | |
| Baltimore | * | 14.5 | 14.5-14.5 | 60 | * | | |
| St. Louis | 15.3 | 15.0 | 14.5-15.5 | 57 | 15.5 | 15-18 | 8 |
| San Francisco | * | 17.5 | 17.5-19.0 | 85 | * | | |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | * | 14.9 | 14.5-16.5 | 70 | * | | |
| Minneapolis | | | | | | | |
| Portland | 17.0 | 16.4 | 16-18 | 50 | 17.4 | 17-18 | 6 |
| Houston | 15.4 | 15.1 | 15-16 | 90 | 15.6 | 15-17 | 13 |
| Scranton | * | * | | | * | | |
| Seattle | * | 17.5 | 17-18 | 39 | * | | |
| Atlanta | * | * | | | * | | |
| Cincinnati | 15.3 | 14.7 | 14.5-16.5 | 87 | 15.6 | 15-17 | 14 |
| Youngstown | 16.1 | * | | | 16.1 | 15-18 | 5 |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | 16.0 | 15.3 | 15-16 | 22 | * | | |
| Charleston | * | * | | | * | | |
| Lynchburg | 15.6 | 15.7 | 15-19 | 90 | 14.7 | 14-15 | 7 |
| Evansville | * | * | | | * | | |
| Huntington | 14.9 | * | | | 14.8 | 13-17 | 5 |
| Middletown | * | * | | | * | | |
| Madison | 15.5 | 15.5 | 15.5-15.5 | 36 | * | | |
| Newark | 15.8 | 15.5 | 15-16 | 87 | 16.3 | 15-17 | 5 |
| San Jose | 17.5 | 17.5 | 17-19 | 97 | * | | |

* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN MUSTARD SAUCE, KEYLESS

MARCH
(Month)

1959
(Year)

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | * | * | | | 11.6 | 10-14 | 15 |
| Detroit | * | * | | | * | | |
| Los Angeles | * | * | | | * | | |
| New York | * | 09.8 | 09.7-10.0 | 18 | * | | |
| Philadelphia | 10.6 | 10.0 | 09.7-10.0 | 46 | 11.3 | 10-15 | 7 |
| Roston | * | * | | | * | | |
| Pittsburgh | 11.3 | 11.1 | 11-12 | 68 | 11.5 | 10-12 | 11 |
| Cleveland | 11.1 | 11.5 | 11.5-11.5 | 26 | 10.8 | 10-13 | 4 |
| Washington | 11.1 | 10.5 | 10.5-10.5 | 88 | 12.1 | 10-13 | 14 |
| Baltimore | 11.0 | 10.5 | 10.5-10.5 | 42 | 11.4 | 10-13 | 16 |
| St. Louis | * | * | | | * | | |
| San Francisco | * | * | | | * | | |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | * | * | | | * | | |
| Minneapolis | | | | | | | |
| Portland | * | * | | | * | | |
| Houston | * | * | | | * | | |
| Scranton | 10.5 | * | | | 11.3 | 10-13 | 6 |
| Seattle | * | * | | | * | | |
| Atlanta | * | * | | | * | | |
| Cincinnati | * | * | | | * | | |
| Youngstown | 11.6 | * | | | 11.6 | 10-13 | 9 |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | 12.0 | 11.3 | 09-17 | 72 | 12.4 | 10-16 | 8 |
| Charleston | 11.7 | * | | | 12.6 | 12-15 | 5 |
| Lynchburg | * | * | | | * | | |
| Evansville | 11.8 | 12.0 | 11.5-12.5 | 66 | 11.8 | 11-15 | 8 |
| Huntington | 11.2 | * | | | 11.3 | 10-13 | 7 |
| Middletown | * | * | | | * | | |
| Madison | 11.0 | 10.4 | 10-12 | 74 | 11.6 | 11-12 | 5 |
| Newark | 10.0 | * | | | * | | |
| San Jose | * | * | | | * | | |

* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN MUSTARD SAUCE, KEY

MARCH 1959
(Month) (Year)

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | * | 15.9 | 15-17 | 29 | * | | |
| Detroit | 16.6 | 16.2 | 15-17 | 75 | 16.9 | 15-18 | 20 |
| Los Angeles | 16.3 | 15.8 | 15-18 | 99 | 16.8 | 15-20 | 13 |
| New York | * | * | | | * | | |
| Philadelphia | 14.5 | 14.5 | 14.5-15.5 | 47 | 14.4 | 13-17 | 13 |
| Boston | * | * | | | * | | |
| Pittsburgh | * | * | | | * | | |
| Cleveland | 15.5 | 15.4 | 15-17 | 46 | 15.6 | 15-17 | 9 |
| Washington | * | * | | | * | | |
| Baltimore | 16.2 | 14.5 | 14.5-15.5 | 64 | 17.4 | 16-18 | 4 |
| St. Louis | 16.0 | 15.7 | 15-17 | 76 | 16.3 | 15-18 | 11 |
| San Francisco | * | * | | | 17.3 | 16-19 | 6 |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | 15.8 | * | | | 16.4 | 15-19 | 9 |
| Minneapolis | | | | | | | |
| Portland | 17.1 | 16.5 | 16-18 | 52 | 17.5 | 17-18 | 8 |
| Houston | 15.4 | 15.1 | 15-16 | 90 | 15.6 | 15-17 | 13 |
| Scranton | * | * | | | * | | |
| Seattle | * | * | | | * | | |
| Atlanta | * | * | | | * | | |
| Cincinnati | 15.3 | 14.7 | 14.5-16.5 | 87 | 15.8 | 15-17 | 15 |
| Youngstown | * | * | | | * | | |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | 15.7 | 15.3 | 15-16 | 22 | * | | |
| Charleston | * | * | | | * | | |
| Lynchburg | * | * | | | * | | |
| Evansville | * | * | | | * | | |
| Huntington | 15.0 | * | | | 14.6 | 13-17 | 5 |
| Middletown | * | * | | | * | | |
| Madison | 15.5 | 15.5 | 15.5-15.5 | 36 | * | | |
| Newark | 15.6 | 15.5 | 15-16 | 87 | 15.8 | 15-17 | 3 |
| San Jose | 17.4 | 17.1 | 17-18 | 45 | * | | |

* / Insufficient number of quotations to compute a separate average price.

MAINE SARDINES, IN TOMATO SAUCE, KEY

MARCH 1959
(Month) (Year)

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|--|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | * | * | | | * | | |
| Detroit | * | * | | | * | | |
| Los Angeles | 16.3 | 15.6 | 15-18 | 81 | 17.1 | 15-20 | 9 |
| New York | * | * | | | * | | |
| Philadelphia | * | * | | | * | | |
| Boston | * | * | | | * | | |
| Pittsburgh | * | * | | | * | | |
| Cleveland | * | 15.2 | 15-16 | 43 | * | | |
| Washington | * | * | | | * | | |
| Baltimore | * | * | | | * | | |
| St. Louis | 15.7 | 15.3 | 15-16 | 54 | 16.0 | 15-18 | 4 |
| San Francisco | * | * | | | * | | |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | 15.5 | * | | | 15.8 | 15-19 | 6 |
| Minneapolis | | | | | | | |
| Portland | 17.1 | 16.5 | 16-18 | 52 | 17.6 | 17-18 | 9 |
| Houston | 15.5 | 15.1 | 15-16 | 90 | 15.7 | 15-17 | 12 |
| Scranton | * | * | | | * | | |
| Seattle | * | * | | | * | | |
| Atlanta | * | * | | | * | | |
| Cincinnati | * | * | | | * | | |
| Youngstown | * | * | | | * | | |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | * | 15.3 | 15-16 | 22 | * | | |
| Charleston | * | * | | | * | | |
| Lynchburg | * | * | | | * | | |
| Evansville | * | * | | | * | | |
| Huntington | 15.2 | * | | | * | | |
| Middletown | * | * | | | * | | |
| Madison | * | * | | | * | | |
| Newark | * | * | | | * | | |
| San Jose | 17.3 | 16.7 | 16.5-17.0 | 26 | * | | |

* / Insufficient number of quotations to compute a separate average price.

1 LB. TALL CYLINDRICAL CAN

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | 88.0 | 84.2 | 79-105 | 69 | 92.0 | 75-120 | 35 |
| Detroit | 92.1 | 89.0 | 79-95 | 75 | 94.5 | 89-109 | 34 |
| Los Angeles | 92.8 | 92.3 | 89-95 | 96 | 93.3 | 75-115 | 30 |
| New York | 89.5 | 85.5 | 83-93 | 37 | 93.1 | 85-99 | 31 |
| Philadelphia | 89.2 | 86.3 | 79-89 | 83 | 92.1 | 85-98 | 28 |
| Boston | 86.1 | 84.7 | 79-100 | 79 | 87.6 | 75-98 | 21 |
| Pittsburgh | 89.9 | 90.3 | 89-93 | 68 | 89.6 | 85-93 | 14 |
| Cleveland | 94.2 | 93.2 | 87-95 | 73 | 95.1 | 87-115 | 12 |
| Washington | 91.7 | 89.0 | 89-89 | 88 | 96.6 | 89-115 | 12 |
| Baltimore | 90.2 | 87.4 | 79-89 | 64 | 92.0 | 85-99 | 8 |
| St. Louis | 92.1 | 89.8 | 89-99 | 79 | 93.9 | 89-98 | 18 |
| San Francisco | 96.0 | 91.5 | 89-109 | 94 | 98.2 | 94-109 | 10 |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | 88.8 | 86.2 | 83-89 | 70 | 91.0 | 85-98 | 18 |
| Minneapolis | | | | | | | |
| Portland | 91.8 | 89.6 | 79-93 | 55 | 93.1 | 89-109 | 21 |
| Houston | 91.9 | 91.6 | 89-99 | 90 | 92.1 | 89-93 | 21 |
| Scranton | 90.3 * | | | | 95.4 | 89-103 | 8 |
| Seattle | 87.0 | 82.9 | 79-87 | 85 | 89.4 | 83-99 | 13 |
| Atlanta | 94.3 | 93.1 | 89-99 | 32 | 95.7 | 91-99 | 3 |
| Cincinnati | 87.1 | 82.6 | 69-125 | 86 | 90.4 | 85-95 | 12 |
| Youngstown | 90.9 | 91.4 | 89-95 | 59 | 90.5 | 83-95 | 12 |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | 91.8 | 89.1 | 85-95 | 72 | 93.7 | 85-109 | 11 |
| Charleston | 96.9 * | | | | 105.0 | 91-150 | 8 |
| Lynchburg | 88.8 | 87.9 | 87-89 | 83 | | | |
| Evansville | 95.0 * | | | | 98.2 | 93-116 | 11 |
| Huntington | 93.4 | 92.3 | 89-93 | 67 | 95.2 | 89-99 | 12 |
| Middletown | 88.3 * | | | | 92.0 | 89-98 | 5 |
| Madison | 90.6 | 86.6 | 79-98 | 81 | 94.7 | 85-115 | 18 |
| Newark | 89.9 | 90.4 | 85-93 | 87 | 89.0 | 73-99 | 3 |
| San Jose | 94.8 | 92.5 | 89-98 | 100 | 95.9 | 89-99 | 8 |

*/ Insufficient number of quotations to compute a separate average price.

PINK SALMON, 1 LB. TALL CYLINDRICAL CAN

MARCH
(Month)

1959
(Year)

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | 58.7 | 54.6 | 49-65 | 73 | 63.2 | 43-83 | 27 |
| Detroit | 61.5 | 56.9 | 45-69 | 75 | 65.1 | 59-73 | 28 |
| Los Angeles | 60.5 | 59.1 | 49-64 | 99 | 62.2 | 58-69 | 20 |
| New York | 61.0 | 58.1 | 53-69 | 51 | 63.6 | 47-75 | 49 |
| Philadelphia | 57.1 | 51.7 | 49-65 | 83 | 62.7 | 55-69 | 25 |
| Boston | 60.3 | 57.3 | 55-63 | 84 | 63.9 | 59-69 | 7 |
| Pittsburgh | 58.4 | 57.3 | 49-65 | 68 | 59.4 | 49-65 | 18 |
| Cleveland | 61.6 | 58.6 | 49-65 | 73 | 64.1 | 55-69 | 19 |
| Washington | 60.7 | 58.2 | 55-65 | 88 | 65.5 | 59-73 | 16 |
| Baltimore | 60.6 | 58.8 | 55-59 | 64 | 61.9 | 49-69 | 16 |
| St. Louis | 59.8 | 55.7 | 49-61 | 79 | 62.9 | 53-73 | 21 |
| San Francisco | 64.8 | 59.7 | 59-69 | 96 | 67.4 | 62-72 | 11 |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | 60.1 | 55.4 | 55-57 | 70 | 64.2 | 59-69 | 15 |
| Minneapolis | | | | | | | |
| Portland | 60.5 | 59.8 | 59-65 | 100 | 60.9 | 59-65 | 18 |
| Houston | 61.8 | 60.8 | 59-69 | 95 | 62.6 | 59-69 | 26 |
| Scranton | 59.5 * | | | | 63.3 | 59-69 | 7 |
| Seattle | 58.4 | 55.8 | 49-65 | 85 | 60.0 | 49-69 | 19 |
| Atlanta | 59.6 | 57.9 | 55-71 | 74 | 61.5 | 57-69 | 13 |
| Cincinnati | 62.3 | 58.2 | 57-79 | 87 | 65.3 | 55-73 | 18 |
| Youngstown | 60.4 | 59.8 | 59-61 | 63 | | | |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | 61.6 | 58.1 | 55-69 | 72 | 64.3 | 59-67 | 6 |
| Charleston | 60.8 | 57.7 | 57-59 | 73 | 68.0 | 59-79 | 15 |
| Lynchburg | 56.6 | 55.9 | 53-59 | 90 | 60.0 | 57-65 | 6 |
| Evansville | 62.7 | 60.0 | 59-63 | 66 | 64.1 | 59-69 | 11 |
| Huntington | 60.1 | 57.1 | 49-59 | 67 | 65.0 | 59-73 | 10 |
| Widdletown | 61.8 * | | | | 64.7 | 59-69 | 6 |
| Madison | 60.8 | 57.6 | 51-59 | 81 | 64.0 | 55-69 | 8 |
| Newark | 61.8 | 59.5 | 55-65 | 87 | 66.2 | 59-69 | 5 |
| San Jose | 62.3 | 59.9 | 59-65 | 100 | 63.5 | 63-65 | 4 |

* / Insufficient number of quotations to compute a separate average price.

1 LB TALL CYLINDRICAL CAN

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | * | * | | | 85.0 | 79-95 | 4 |
| Detroit | * | * | | | * | | |
| Los Angeles | * | * | | | * | | |
| New York | * | * | | | * | | |
| Philadelphia | * | * | | | * | | |
| Boston | * | * | | | * | | |
| Pittsburgh | * | * | | | * | | |
| Cleveland | * | * | | | * | | |
| Washington | * | * | | | * | | |
| Baltimore | * | * | | | * | | |
| St. Louis | * | 73.2 | 73-77 | 57 | * | | |
| San Francisco | * | * | | | * | | |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | * | * | | | * | | |
| Minneapolis | | | | | | | |
| Portland | * | * | | | * | | |
| Houston | * | * | | | * | | |
| Scranton | * | * | | | * | | |
| Seattle | * | * | | | * | | |
| Atlanta | * | * | | | * | | |
| Cincinnati | * | * | | | * | | |
| Youngstown | * | * | | | * | | |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | * | * | | | * | | |
| Charleston | * | * | | | * | | |
| Lynchburg | * | * | | | * | | |
| Evansville | * | * | | | * | | |
| Huntington | * | * | | | * | | |
| Middletown | * | * | | | * | | |
| Madison | * | * | | | * | | |
| Newark | * | * | | | * | | |
| San Jose | * | * | | | * | | |

* / Insufficient number of quotations to compute a separate average price.

CHUM OR KETA SALMON, 1 LB. TALL CYLINDRICAL CAN

MARCH
(Month)

1959
(Year)

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | 50.4 | 46.7 | 39-59 | 26 | 54.5 | 47-59 | 4 |
| Detroit | 50.9 | 49.1 | 49-53 | 46 | 52.3 | 49-59 | 11 |
| Los Angeles | 50.5 | 47.9 | 47-50 | 39 | 53.5 | 49-67 | 4 |
| New York | * | * | | | * | | |
| Philadelphia | * | * | | | 52.8 | 49-59 | 9 |
| Boston | * | * | | | * | | |
| Pittsburgh | * | * | | | * | | |
| Cleveland | 57.3 | * | | | 58.5 | 53-65 | 4 |
| Washington | * | * | | | * | | |
| Baltimore | 48.6 | 48.3 | 45-49 | 27 | 50.5 | 39-59 | 4 |
| St. Louis | 49.4 | * | | | 49.7 | 49-51 | 3 |
| San Francisco | * | 49.1 | 49-59 | 85 | * | | |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | 49.9 | 45.8 | 45-49 | 70 | 53.6 | 43-69 | 18 |
| Minneapolis | | | | | | | |
| Portland | 51.0 | 49.0 | 49-49 | 74 | 52.3 | 49-69 | 11 |
| Houston | 50.0 | 47.6 | 47-55 | 63 | 51.7 | 49-63 | 10 |
| Scranton | 50.2 | * | | | 52.5 | 49-59 | 4 |
| Seattle | 49.3 | 44.0 | 43-49 | 73 | 52.3 | 45-59 | 3 |
| Atlanta | 46.6 | 45.0 | 39-62 | 59 | 48.3 | 46-49 | 7 |
| Cincinnati | 52.8 | 49.2 | 49-55 | 35 | 55.4 | 49-59 | 7 |
| Youngstown | 52.8 | * | | | 52.6 | 49-59 | 12 |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | 51.7 | 49.3 | 43-59 | 72 | 53.6 | 49-59 | 7 |
| Charleston | 50.7 | 49.3 | 49-53 | 73 | * | | |
| Lynchburg | 47.8 | * | | | 50.3 | 49-51 | 3 |
| Evansville | 49.2 | 46.8 | 43-55 | 66 | 50.5 | 45-59 | 14 |
| Huntington | 51.2 | 49.7 | 49-53 | 67 | 53.8 | 49-69 | 8 |
| Middletown | * | * | | | * | | |
| Madison | 48.6 | 46.3 | 45-49 | 69 | 50.9 | 45-59 | 5 |
| Newark | 47.1 | 46.2 | 43-47 | 87 | * | | |
| San Jose | 57.7 | 52.0 | 47-60 | 92 | 60.3 | 59-63 | 3 |

* / Insufficient number of quotations to compute a separate average price.

| City | City average price | Chain stores average price | Chain stores price range | Percent of chain weight reporting | Independent stores average price | Independent stores price range | Independent stores number of quotations reported |
|---|--------------------|----------------------------|--------------------------|-----------------------------------|----------------------------------|--------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | * | * | | | * | | |
| Detroit | 62.4 | 62.4 | 59-69 | 45 | 62.5 | 57-69 | 11 |
| Los Angeles | * | * | | | * | | |
| New York | * | * | | | 66.8 | 59-75 | 9 |
| Philadelphia | * | * | | | * | | |
| Boston | * | * | | | * | | |
| Pittsburgh | * | * | | | * | | |
| Cleveland | * | * | | | * | | |
| Washington | 59.8 | 56.0 | 49-65 | 88 | * | | |
| Baltimore | * | * | | | * | | |
| St. Louis | * | * | | | * | | |
| San Francisco | * | * | | | * | | |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | * | * | | | * | | |
| Minneapolis | * | * | | | * | | |
| Portland | * | 66.1 | 65-67 | 42 | * | | |
| Houston | * | * | | | * | | |
| Scranton | * | * | | | * | | |
| Seattle | * | * | | | * | | |
| Atlanta | * | * | | | * | | |
| Cincinnati | * | * | | | * | | |
| Youngstown | 57.9 | * | | | 66.2 | 49-75 | 5 |
| Milwaukee | * | * | | | * | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | * | * | | | * | | |
| Charleston | * | * | | | * | | |
| Lynchburg | * | * | | | * | | |
| Evansville | * | * | | | * | | |
| Huntington | * | * | | | * | | |
| Middletown | * | * | | | * | | |
| Madison | 57.3 | 60.5 | 39-67 | 35 | * | | |
| Newark | * | * | | | * | | |
| San Jose | * | * | | | * | | |

*/ Insufficient number of quotations to compute a separate average price.

RED OR SOCKEYE OR BLUEBACK SALMON

MARCH
(Month)1959
(Year)

1/2 LB. FLAT CAN

| City | City average price cents | Chain stores average price cents | Chain stores price range cents | Percent of chain weight reporting | Independent stores average price cents | Independent stores price range cents | Independent stores number of quotations reported |
|---|--------------------------|----------------------------------|--------------------------------|-----------------------------------|--|--------------------------------------|--|
| STRATUM A (1,000,000 and over) | | | | | | | |
| Chicago | 58.4 | 56.0 | 47-69 | 73 | 61.1 | 53-75 | 35 |
| Detroit | 59.8 | 58.5 | 57-79 | 75 | 60.8 | 53-69 | 30 |
| Los Angeles | 58.6 | 57.0 | 49-67 | 98 | 60.3 | 39-76 | 45 |
| New York | 59.8 | 58.2 | 45-69 | 51 | 61.4 | 35-75 | 60 |
| Philadelphia | 58.2 | 56.9 | 53-69 | 83 | 59.5 | 49-75 | 40 |
| Boston | 57.5 | 58.6 | 49-69 | 78 | 60.5 | 45-69 | 19 |
| Pittsburgh | 63.7 | 64.8 | 53-69 | 68 | 62.8 | 59-69 | 8 |
| Cleveland | 61.0 | 58.9 | 49-69 | 46 | 62.8 | 49-73 | 12 |
| Washington | 63.8 | 62.1 | 49-65 | 76 | 67.0 | 59-79 | 5 |
| Baltimore | 58.3 | 56.6 | 55-65 | 63 | 59.4 | 49-63 | 10 |
| St. Louis | 60.8 | 59.9 | 47-69 | 61 | 61.5 | 55-69 | 15 |
| San Francisco | 63.7 | 60.4 | 53-73 | 100 | 65.3 | 59-73 | 12 |
| STRATUM B (240,000-1,000,000) | | | | | | | |
| Kansas City | 58.6 | 55.0 | 49-59 | 70 | 61.7 | 59-65 | 15 |
| Minneapolis | | | | | | | |
| Portland | 64.0 | 65.3 | 49-73 | 78 | 63.2 | 59-79 | 19 |
| Houston | 61.1 | 61.6 | 53-69 | 95 | 60.8 | 59-65 | 17 |
| Scranton | 62.9 * | | | | 64.1 | 43-75 | 7 |
| Seattle | 54.1 | 51.5 | 39-67 | 85 | 55.6 | 49-73 | 18 |
| Atlanta | 61.9 | 60.5 | 59-72 | 74 | 63.6 | 59-67 | 9 |
| Cincinnati | 60.3 | 60.4 | 49-63 | 87 | 60.3 | 48-73 | 8 |
| Youngstown | 61.9 | 58.5 | 53-63 | 63 | 65.0 | 59-79 | 4 |
| Milwaukee | | | | | | | |
| STRATUM C (30,500-240,000) | | | | | | | |
| Canton | 59.4 | 57.0 | 49-67 | 68 | 61.2 | 51-69 | 9 |
| Charleston | 63.6 * | | | | 67.0 | 61-79 | 6 |
| Lynchburg | 59.0 * | | | | | | |
| Evansville | 61.9 * | | | | 63.8 | 57-69 | 8 |
| Huntington | 61.0 | 61.2 | 57-63 | 67 | 60.5 | 59-65 | 4 |
| Middletown | 59.9 * | | | | 65.0 | 63-67 | 4 |
| Madison | 57.8 | 52.8 | 49-63 | 81 | 63.1 | 55-75 | 17 |
| Newark | 62.4 * | | | | 65.0 | 63-67 | 3 |
| San Jose | 61.9 | 59.5 | 54-69 | 100 | 63.0 | 53-69 | 7 |

*/ Insufficient number of quotations to compute a separate average price.