The British Salmon Market

The United Kingdom is an important fish consuming nation, with an annual per capita consumption of about 17.3 kg. Most Britons, however, have no tradition of eating Atlantic salmon, *Salmo salar*, both because of its expense and seasonal availability. Consumer surveys indicate, for example, that only about 1 in 10 British consumers purchase fresh, frozen, or smoked salmon, and those purchases are primarily made by more affluent and older consumers.

Salmon consumption, however, is increasing. The NMFS estimates that about 10,400 t of fresh and frozen salmon were available for consumption or smoking in the United Kingdom during 1983, a 50 percent increase over the 7,000 t available in 1980 (Table 1). No data exist to show in what product form that salmon was consumed. University of Stirling researchers estimate that about 70-75 percent of the fresh and frozen salmon available in 1980 was smoked1. Actual smoked consumption in the United Kingdom was less because about 20 percent of the salmon smoked was subsequently exported. It is likely that the consumption levels of fresh salmon have increased sharply since 1980 because of the increased production in Scotland, but no data is available to substantiate this

Fresh and Frozen

Salmon has traditionally been marketed primarily in the restaurant/catering sector. One estimate suggests that up to 70 percent of the fresh and frozen salmon consumed in the United Kingdom is prepared by the catering sector. Luxury restaurants generally insist on fresh

Atlantic salmon. In the past they have preferred wild-caught salmon, but farmed salmon are increasingly accepted. Most luxury restaurants still generally prefer to serve Scottish salmon because of its premium image with the British consumer. Managers of medium-priced restaurants are much more cost conscious and many use frozen Pacific salmon, Oncorhynchus spp., because it is cheaper. Some of those managers believe that few consumers would be able to tell the difference once the salmon was cooked. Many managers also mention the convenience of the frozen product and more stable seasonal prices. The remainder of the fresh and frozen salmon marketed to consumers is mostly sold by fishmongers and supermarket chains. Traditionally, fishmongers have been the most important outlet, but the current trend of adding fresh (or thawed frozen fish) counters is making increasing inroads.

The salmon price structure is extremely complex. Fresh Atlantic salmon prices vary according to the source, season, and size, with wild salmon commanding the higest prices. At the beginning of the year, wild salmon prices may be over £5 per kg higher than farmed prices (Tables 2-4). Prices fall during the summer, especially for the wild-caught salmon when the natural runs increase supplies. Farmed salmon show much greater price stability than the wild salmon (Fig. 1). In 1984, for example, large wild salmon varied from £5.51 to 11.02/kg while large farmed salmon only varied from £4.85 to 6.61 (Table 4). There are also substantial price differences as a result of size. Larger fresh fish, which can be used for banquets or parties, command as much as twice the price per kilogram than smaller fish command. The price structure may change in the future if

Table 1.—United Kingdom fresh and frozen salmon supply, 1983 (NMFS estimates).

	Product	Quantity (t)1		
Source	form	1980	1983	
Catch	Fresh	1,700 ²	1,500²	
Cultured	Fresh	598	2,536	
Imports	Fresh	333	1,524	
Imports	Frozen	5,354	6,483	
Exports	Fresh	-343	-1,110	
Exports	Frozen	- 596	- 490	
Total		7,046	10,443	

¹Import and export data and Tables 5 and 9 have been adjusted to approximate liveweight equivalents.

Table 2.—Salmon prices¹ on the London Billingsgate market, 1982.

		Price (£/kg)		
Date ²		Farmed ³	Wild Scottish	
January	22	2.87-4.41	6.61-11.02	
March	26	3.09-5.07	6.83- 9.37	
April	8	3.09-5.18	5.51- 8.82	
	30	3.09-5.51	5.73- 7.16	
May	7	3.53-5.51	6.17- 7.72	
	14	3.09-5.95	6.17- 7.72	
June	11	2.20-5.95	5.51- 6.61	
July	16	2.43-3.53	3.53- 5.29	
	23	1.76-4.85	4.08- 5.51	
	30	1.76-4.85	4.08- 5.51	
August	6	1.98-5.29	3.97- 5.73	
	13	1.76-5.07	4.85- 5.73	
	27	1.76-5.73	4.18- 5.73	
September	3	2.20-3.53	3.97- 5.51	
C 200 • 10 1 10 10 10 10 10 10 10 10 10 10 10 1	10	2.20-4.63	5.07- 5.51	
	24	2.43-5.51		
October	1	3.31-6.17		
	8	3.09-5.95		
	15	1.98-5.07		
	22	3.09-5.51		
November	12	3.09-5.95		
December	3	2.76-6.06		
	22	3.31-6.17		

Price range is for salmon of different sizes; larger fish command the higher prices.

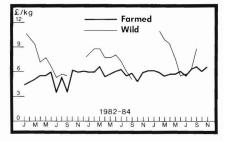


Figure 1.—U.K. prices on the London Billingsgate Market for large Scottish farmed and wild salmon, 1982-84.

¹Canned products not considered because all are believed to be imported.

²Estimated reported and illegal catch.

³Dates selected are Friday or the last working day of each week. Missing weeks are due to an incomplete set of the source publication, *Fish Trader*, or no quotation for that week.

Both grilse and salmon.

^{*}Excluding grilse.

Table 3.—Salmon prices¹ on the London Billingsgate market, 1983.

		Price	e (£/kg)	
Date ²		Farmed ³	Wild Scottish	
January	7	3.09-5.95		
	14	3.09-5.95		
	21	2.65-5.95		
	28	2.65-5.95		
February	4	2.20-5.95		
	11	2.76-5.51		
	18	2.76-5.51		
	25	2.43-5.95	4.85-8.81	
March	11	2.43-6.61	5.51-8.81	
	18	2.65-6.61	4.41-7.72	
April	15	2.98-5.40	5.95-7.72	
	22	3.20-6.06	6.06-8.82	
May	6	2.87-5.73	5.51-7.72	
100	13	2.76-5.73	6.06-8.27	
	20	4.40-5.95	6.61-8.27	
	27	2.65-6.06	4.74-8.27	
June	3	3.31-6.06	5.51-8.05	
	10	1.87-6.06	5.18-7.28	
	17	3.31-5.95	4.96-7.72	
	24	2.43-5.51	3.53-6.28	
July	1	2.20-6.28	4.41-7.28	
	8	2.20-5.51	4.19-7.05	
	15	2.20-5.51	3.97-6.83	
	22	2.43-5.51	3.74-6.83	
	29	2.20-5.29	3.30-5.95	
August	5	2.20-5.51	3.42-6.06	
3	12	2.20-5.07	3.53-5.73	
	19	2.20-5.07	3.75-5.07	
	26	2.20-4.96	3.75-5.07	
September	2	1.87-5.84	3.53-5.07	
ooptooo.	9	2.87-5.29	3.53-5.07	
	16	2.65-5.73	4.85-5.73	
	23	3.75-5.95	1100 011 0	
	30	3.75-5.07		
October	7	3.53-4.85		
0010001	14	2.65-5.73		
	21	2.20-5.73		
	28	1.76-5.73		
November	4	3.53-5.95		
	11	2.20-5.95		
	18	2.87-5.73		
	25	2.87-5.73		
December	2	2.87-6.17		

^{&#}x27;Price range is for salmon of different sizes; larger fish command the higher prices.

growers succeed in expanding the market for smaller fish. Frozen salmon is also available, mostly imported Pacific salmon. There are also considerable price differences among the Pacific species, depending on the species and size. Generally, Pacific salmon is cheaper, but Scottish growers can undersell chinook, *O. tshawytscha*, and are close enough to the coho salmon, *O. kisutch*, to begin to compete if the price gap narrows much more.

At first, retailers were primarily interested in farmed salmon to extend the season beyond the time when wild salmon is available. The SSGA (Scottish Salmon Growers Association)

Table 4.—Salmon prices¹ on the London Billingsgate market. 1984.

		Price	e (£/kg)
Date ²		Farmed ³	Wild Scottish
January	6	3.53-6.17	
	13	2.65-6.61	
	20	3.09-5.95	
February	3	3.09-5.95	
	10	3.09-5.95	8.82-11.02
	24	3.09-5.95	8.82-11.02
March	2	3.53-5.51	6.61- 9.92
	9	3.09-5.51	6.61- 9.92
	16	2.98-5.95	7.72-11.02
	30	2.87-4.85	6.61- 9.92
April	6	2.87-5.73	7.16- 9.36
	19	2.65-5.51	4.96- 7.16
May	11	2.43-5.73	4.41- 7.71
	18	2.43-5.51	4.41- 5.95
	25	2.43-5.51	4.41- 6.17
June	1	2.43-6.06	4.41- 5.51
	8	2.43-6.06	4.41- 6.17
	15	2.43-6.06	4.41- 6.61
	29	2.43-5.62	4.19- 5.95
July	6	3.53-5.51	4.41- 5.73
,	13	2.20-5.73	4.63- 5.95
	27	2.20-5.73	5.07- 6.17
August	4	4.08-6.28	5.07- 6.17
3	10	2.20-5.51	5.07- 6.17
	17	2.20-5.51	5.07- 6.17
	24	3.31-5.95	4.96- 6.61
	31	3.96-5.51	5.51- 7.72
September	14	3.53-6.61	6.61- 8.82
	21	3.31-6.06	0.01
	28	3.31-5.95	
October	5	3.09-6.06	
3 - 37 - 37	12	3.31-6.61	
	19	3.31-4.84	
November	3	3.31-6.61	
	10	2.65-7.06	
	16	3.31-5.70	

^{&#}x27;Price range is for salmon of different sizes; larger fish command the higher prices.

hired a London public relations firm to run a Scottish Salmon Information Service in an effort to publicize the high quality of farmed salmon. The initial campaign cost £50,000. Growers hoped to reduce the price differential between wild and farmed salmon by making consumers more familar with the high quality of the farmed product. Growers are convinced that their product is superior to wild-caught salmon. In some cases, fresh salmon marketed in the United Kingdom is not now identified as being wild or farmed. Some conservative bastions, however, such as the exclusive London department store Harrods² still insist on the distinction.

The concern among some growers

that increasing salmon supplies would depress prices has not materialized. Despite the fact that growers have increased production 300 percent since 1980, salmon prices in the United Kingdom have not declined (Fig. 1). Some companies report a greater seasonal stability in salmon prices. Marketing specialists believe that the increased production has enabled fishmongers to sell salmon at reasonable prices throughout the year, helping to stabilize the market. Expanding salmon production in Scotland may, in the long run, have little impact on the prices for salmon in the United Kingdom. Scottish production, even if it reaches 10,000 t by 1990, will be only a fraction of the expected Norwegian production of Atlantic salmon and an even smaller proportion of the total world production of Atlantic and Pacific salmon, which exceeds 500,000 t. Prices on the British market will probably be primarily determined by developments in Norway and other more important salmon producing countries.

Salmon growers have benefited from the resurging popularity of fresh fish in the United Kingdom. Many supermarkets and even some department stores have opened fresh fish counters where salmon is readily available to a much wider cross section of British consumers than was the case previously. Salmon marketed through Marks and Spencers, for example, is apparently reaching new customers that did not normally buy from fishmongers.

Smoked and Canned

The catering sector also dominates the marketing of smoked salmon, which is widely available in both luxury and medium-priced restaurants. The ease of handling and minimal preparation make it an attractive product. Most of the remaining product is sold in the delicatessen department of supermarkets. There is also a small mail-order trade. The premiumpriced product is still Scottish wild salmon, although the quality of farmed salmon is increasingly narrowing the price gap. Imported Pacific salmon is also available for the price-

²Dates selected are Friday or the last working day of each week. Missing weeks are due to an incomplete set of the source publication, *Fish Trader*, or no quotation for that week.

quotation for that week. Both grilse and salmon.

⁴Excluding grilse.

fish command the higher prices.
²Dates selected are Friday or the last working day of each week. Missing weeks are due to an incomplete set of the source publication, *Fish Trader*, or no quotation for that week.

³Both grilse and salmon

⁴Excluding grilse.

²Mention of trade names or commercial firms does not imply endorsement by the National Marine Fisheries Service, NOAA.

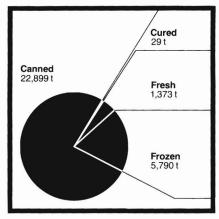


Figure 2. — United Kingdom salmon imports by commodity, 1983. Total is 30,000 t.

conscious consumer.

Most salmon consumed in the United Kingdom is canned, and all is imported. British consumers bought almost 23,000 t of canned salmon in 1983, about three times as much as the total of all fresh, frozen, and smoked purchases combined. Canned salmon is the cheapest salmon product regularly available to British consumers. Industry sources believe there is little competition between the fresh and the canned product. Canned consumption declined in 1982 as a result of a botulism incident in Belgium which received considerable publicity throughout Europe. Consumption recovered in 1983, but did not equal 1981 levels.

Trade

Imports

The United Kingdom imported over 30,000 t of salmon in 1983, valued at over \$140 million, more than a 35 percent increase over the 22,000 t imported in 1982. Nearly 23,000 t of the 1983 total, or over 75 percent, was canned salmon from the United States, Canada, and the Soviet Union (Fig. 2). The 1983 increase was primarily in canned products and probably reflects the recovering demand as consumers increased purchases after the botulism scare in 1982. Even though Scottish growers increased salmon production in 1983, imports of fresh salmon also increased. Fresh

Table 5.—U.K. salmon imports in metric tons by commodity and country, 1980-83.

_	Imports (t)				
Commodity and origin	1980	1981	1982	1983	
Fresh/chilled					
Norway	106	326	602	880	
Ireland	154	127	156	440	
France		2	2	23	
Denmark	6	20	-	13	
United	U	20		10	
States	16			8	
Nether-	10				
lands	2	25		1	
Other	16	1	3	8	
Other					
Subtotal	300	501	763	1,373	
rozen					
United					
States	2,601	2,983	3,100	3,293	
Canada	1,115	1,484	1,059	1,266	
Norway	157	344	382	556	
Ireland	250	85	220	228	
Faroe					
Islands	62	267	321	153	
Denmark	252	265	237	129	
France	5	4	26	67	
Japan	234	74	18	33	
Sweden	94	1	25	25	
Belgium/					
Lux.	4	3		14	
Nether-					
lands	16		12	10	
Chile		88	16	8	
Germany	30	10	5	5	
Greenland			20	3	
Other	1	10	13		
Subtotal ¹	4,821	5,618	5,454	5,790	
Cured					
Denmark	11	11	9	13	
Ireland	9	2	8	8	
France	13		3	4	
Other	25	_1	12	3	
Subtotal ¹	58	15	34	29	
Canned					
United	45.075	45 000	7 105	40.055	
States	15,375	15,263	7,195	12,658	
Canada	7,565	10,014	6,572	8,642	
Soviet	4.000	0.446	4.456	000	
Union	1,286	3,143	1,450	989	
Nether-	450	50	470	070	
lands	156	58	178	373	
Belgium/	^		17	1	
Lux.	2		17	155	
Iceland		40		61	
Denmark		19	046	9	
Ireland			219	4	
South					
Korea		63	118		
Japan	37	593	32		
		16	22		
Germany			39	8	
	43	26			
Germany	24,464	29,195	15,820	22,899	

'Totals may not agree due to rounding. Source: Eurostat trade statistics.

imports totaled almost 1,400 t in 1983, nearly double the 800 t imported in 1982. Most of the fresh salmon was imported from Norway, but some was also purchased from Ireland (Tables 5, 6).

The United States is the principal supplier of salmon to the British market. The United States supplied

Table 6.—U.K. salmon import values by commodity and country, 1980-83.

Imports (in U.S. \$1,000)							
Commodity							
and origin	1980	1981	1982	1983			
Fresh/chilled							
Norway	1,170	2,370	3,979	5,406			
Ireland	1,193	715	774	1,832			
France	3	15	14	131			
Denmark	67	113	5	80			
United							
States	79			36			
Nether-							
lands	14	119	9	6			
Other	106	13	10	30			
Subtotal ¹	2,632	3,345	4,790	7,521			
Frozen							
United							
States	11,285	10,789	11,160	9,695			
Canada	6,076	6,988	4,765	4,450			
Norway	1,717	2,759	2,818	3,694			
Ireland	2,618	658	934	1,424			
Faroe	2,010	036	334	1,424			
	E11	2.046	0.101	1 004			
Islands	514	2,046	2,101	1,024			
Denmark	1,912	1,674	1,382	740			
France	35	20	119	304			
Sweden	337	4	168	146			
Japan	923	327	78	117			
Belgium/							
Lux.	18	15		65			
Nether-							
lands	58	2	58	32			
Germany	58	57	70	24			
Chile		392	54	24			
Greenland			119	17			
Other	2	66	63	3			
Subtotal ¹	25,553	25,797	23,887	21,758			
Cured							
Denmark	146	109	91	127			
Ireland	212	32	94	101			
France	393	6	47	17			
Other	65	33	178	44			
Subtotal ¹	816	180	410	289			
Canad							
Canned United							
States	80,709	74,133	31,285	57,306			
Canada	43,378	58,437	33,550	47,490			
Soviet	40,570	30,437	33,330	47,490			
	4.040	0.050	0.077	4 000			
Union	4,813	8,252	6,877	4,330			
Nether-							
lands	672	250	951	1,804			
Belgium/			22				
Lux.	4	2	87	893			
Iceland				255			
Denmark		77	29	50			
Ireland			1,014	23			
Korea							
(ROK)		282	555				
Japan	145	2,638	122				
Germany		68	2				
Other	178	99	95	78			
Subtotal ¹	129,900	144,239	74,568	112,229			
Grand Total ¹	158,901	173,561	103,655	141,797			

'Totals may not agree due to rounding. Source: Eurostat trade statistics.

over 55 percent of the frozen salmon, mostly headed and gutted, and 55 percent of the canned salmon imported in 1983 (Table 5). Canada is the United Kingdom's second leading supplier.

United States and Canadian exporters have been concerned about the impact of the increasing produc-

tion of farmed salmon on the British market for frozen salmon. Increasing Scottish production and imports of fresh salmon from Norway and Ireland, however, have not yet resulted in lower total imports of frozen salmon. Total frozen imports, however, were not affected by the increase in fresh imports during 1983. Purchases of frozen salmon totaled 5,800 t, slightly more than in 1982. Both the United States and Canada increased shipments to the United Kingdom in 1983. No one knows if this trend will continue, but most observers believe that frozen imports of Pacific salmon are unlikely to be greatly affected by Scottish production of fresh Atlantic salmon as long as there is a substantial price differen-

U.S. shipments of the higher-priced Pacific species such as chinook and sockeye, *O. nerka*, however, have been affected since 1981 (Table 7). Most buyers report that price is the major reason for selecting frozen salmon, although some also say that convenience is important.

Projecting future prices of farmed salmon is difficult. There seems to be little prospect for substantially reducing farmed salmon production costs. Feed is the major cost in culturing salmon and feed costs are largely determined by fishmeal prices. Continuing research on salmon culture may enable growers to make small reductions in production costs, but only a substantial reduction in fishmeal prices would enable growers to reduce prices to a point where they could more effectively compete with imported Pacific salmon. The continued growth of the Norwegian salmon culture industry, however, may depress prices. Any significant price decline would make farmed salmon more competitive with imported Pacific salmon.

U.S. and Canadian exporters are also concerned about the U.K. market for canned salmon. However, the increasing supplies of farmed salmon will probably not affect the canned salmon market. Canned salmon appeals to a different clientele than fresh salmon, and expanded Scottish pro-

Table 7.—U.S. frozen salmon¹ exports to the United Kingdom by species, 1980-83.

		U.S. exports (t)				
Species	1980	1981	1982	1983		
Chum		838.9	1,068.8	1,500.0		
Sockeye		513.0	140.6	108.9		
Pink		1,068.2	286.3	243.4		
Chinook		49.0	36.3	11.7		
Other		1,381.0	1,373.1	1,331.4		
Total	2,603.8	3,850.1	2,905.1	3,195.4		

May include small quantities of fresh salmon.

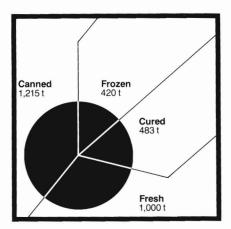


Figure 3.—United Kingdom salmon exports by commodity, 1983. Total is 3,118 t.

duction of fresh salmon is unlikely to affect U.S. canned salmon exports. U.S. exporters, however, are still concerned about depressed consumption levels in the United Kingdom and other European countries. Consumption in 1983 improved, but did not recover to pre-1982 levels. U.S. exporters do not yet know whether consumption in 1983 was still affected by the 1982 botulism incident or represents new, lower consumption patterns in the United Kingdom.

Exports

The United Kingdom imports much more salmon than it exports. British salmon exports are only a fraction of the large quantities imported and consumed domestically. The leading export commodity is canned salmon (Fig. 3), but this is believed to be primarily the re-export of canned salmon imported from other coun-

Table 8.—U.K. salmon exports by quantity, 1980-83.

Commodity	Exports (t)			
and destination	1980	1981	1982	1983
Fresh/chilled		757 to -1		
France Nether-	212	416	538	814
lands Belgium/	17	16	24	55
Lux.	26	12	10	45
Ireland Denmark	29 13	34	33	41
Other	17	17	20	45
Subtotal ¹	314	495	625	1,000
Frozen				
France	316	206	299	171
Ireland	52 30	47	22	48
Denmark Nether-	30		111	35
lands	11	9	49	34
Switzer-				0.1
land	7	7	12	29
Germany	3	42	7	24
Belgium/	_			
Lux. Spain	7 39	22 16	42 7	23 18
Italy	39	4	14	8
South		4	14	0
Africa	13	15		2
Other	59	23	22	28
Subtotal ¹	537	391	585	420
Cured				
United			277	1
States	44	40	157	115
France Italy	70 21	107 25	89 30	111
Australia	13	8	21	31
Switzer-			-	
land	16	21	20	27
South	200		1000	150.00
Africa	31	25	17	24
Belgium/ Lux.	28	16	23	23
Hong	20	10	23	23
Kong	14	22	13	18
Ireland		14	30	16
U.A.				
Emirates Other	12 85	8 44	11 54	16 70
		-	-	
Subtotal ¹	334	330	465	483
Canned	420	400	270	660
Ireland Nether-	428	486	370	663
lands	211	433	423	438
United				
States		46	40	55
Belgium/	_		00	
Lux.	9 23	9	32	18
Nigeria Other	72	40	34	41
			-	
Subtotal	743	1,014	899	1,215
Grand Total ¹	1,928	2,230	2,574	3,118

^{&#}x27;Totals may not agree due to rounding. Source: Eurostat trade statistics.

tries. Export shipments of fresh salmon increased sharply in 1983, as production of farmed salmon rose in Scotland. Shipments totaled 1,000 t in 1983, a 60 percent increase over the 625 t exported in 1982. The principal market for the fresh exports is France (Tables 8, 9). Some of the major ex-

Table 9.-U.K. salmon exports by value, 1980-83.

Commodity	Exports (in U.S. \$1,000)				
and Destination	1980	1981	1982	1983	
Fresh/chilled					
France	2,001	2,957	3,504	4,706	
Nether- lands	202	137	169	360	
Belgium/	202	137	109	300	
Lux.	287	119	72	304	
Ireland	216	127	201	203	
Denmark	167				
Other	262	159	240	424	
Subtotal ¹	3,134	3,500	4,186	5,997	
rozen		. 5.00			
France	3,602	1,540	1,912	1,054	
Ireland Nether-	302	303	138	232	
lands	72	77	312	174	
Switzer-	, _		012	17.7	
land	60	50	67	164	
Denmark	191		524	127	
Belgium/					
Lux.	72	145	272	127	
Germany	31	282	35	82	
Spain	479	141	49	72	
Italy		28	89	33	
South Africa	149	605		17	
Other	517	181	208	241	
Subtotal ¹	5,475	3,352	3,606	2,323	
	5,475	3,352	3,606	2,323	
Cured					
France	1,740	2,370	1,732	1,912	
United	4.440	007	4 400	4 000	
States Switzer-	1,149	907	1,462	1,890	
land	372	452	361	463	
Italy	540	499	141	457	
South					
Africa	493	392	281	362	
Australia	160	97	256	351	
Belgium/					
Lux.	659	349	421	338	
Hong	000	000	050	055	
Kong U.A.	323	363	256	255	
Emirates	280	192	231	229	
Ireland	200	160	272	106	
Other	1,801	934	1,289	1,107	
Subtotal ¹	7,517	6,715	6,702	7,470	
	1,017	0,7 10	0,702	7,470	
Canned Ireland	1,820	1,934	1 222	2 205	
Nether-	1,020	1,934	1,322	2,205	
lands	1,114	1,643	1,568	1,466	
United		1,010	1,000	1,400	
States		184	199	289	
Belgium/					
Lux.	42	25	107	59	
Nigeria	191			3	
Other	420	281	189	233	
Subtotal ¹	3,587	4,067	3,384	4,255	
Grand Total ¹	19,713	17,534	17,878	20,045	

^{&#}x27;Totals may not agree due to rounding. Source: Eurostat trade statistics.

porters are now studying the possibility of exporting fish to the United States, and have already shipped samples. The United Kingdom already exports roughly similar quantities of smoked salmon to the United States and France. (Source: IFR-84/100-B.)

Fisheries Policy in the European Community

The European Community (EC) has a unique mechanism for making fisheries policy. The Community's centralized institutions, not the governments of the individual EC member-states, regulate EC fishermen. The 200-mile zones of all 10 EC members are combined to form a single jurisdiction. The member-states still maintain jurisdiction over waters within 12 miles (in some cases 6 miles) from their coasts. Also, the EC's jurisdiction does not apply to the Mediterranean waters of member countries.

The EC determines the total allowable catch (TAC) for the common zone as well as the amounts of the TAC that each member-state is allocated. Fishery agreements with non-EC countries and other regulations for fishing in EC waters are also handled by EC institutions.

Three of the Community's four centralized institutions, the European Commission, the Council of Ministers, and the European Parliament, participate in the formulation of EC fisheries law and policy (Fig. 1). The European Court of Justice, the remaining EC institution, ensures that member-states conform to Community law, but does not participate

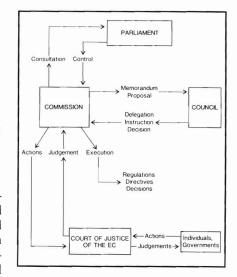


Figure 1.—The institutions of the European Community.

in the policy-making process.

The Commission, the EC's main policy-making body, makes proposals for European laws, executes agreed-on policies, and acts as a mediator between the governments of the member-states. European laws may be specific measures or general outlines of policy, such as the Common Fisheries Policy. The laws are binding on all member states upon their ratification by the Council of Ministers.

The Commission is composed of 14 civil servants recruited from the EC member-states. The Members of the Commission are appointed to 4-year terms by agreement between the member-state governments to draft the Community's legislation. They cannot be removed except by Parliamentary censure. Each Member is responsible for formulating general policy on specific issues, such as agriculture, foreign policy, industrial policy, etc. At present, Giorgios Contogeorgis of Greece is the Commission Member responsible for fisheries (plus transport and tourism).

The Commission Members are not specialists on the specific issues for which they have responsibilities, and they do not handle the details of legislative proposals. Specific issues are addressed by the 23 Directorates General of the Commission, each of which covers a different issue.

Directorate General XIV (DG XIV) is in charge of fisheries and plays the most important role in the making of EC fishery policies. DG XIV, through the European Commission, submits detailed proposals for all EC fishery regulations to the Council of Ministers for approval. Besides proposals that deal with specific issues, memoranda on general guidelines may also be submitted to the Council.

DG XIV, currently headed by Eamonn Gallagher of Ireland, is divided into three main sections: Directorate A—International Questions, Directorate B—Markets and Internal Resources, and Directorate C—Structures, Aids, and National Measures (Fig. 2).

The Commission has also established a number of special advisory

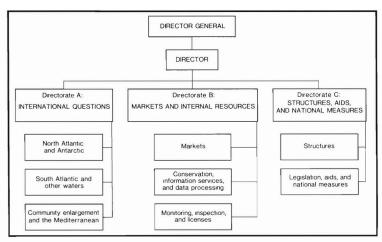


Figure 2.—Organizational chart of the Directorate General XIV: Fisheries of the European Community.

committees composed of representatives of industry, academic, professional, and economic interests. These committees advise the Commission in drafting legislation on issues which affect specific sectors of the Community. There are currently five such committees currently covering fisheries: 1) Advisory Committee on Fishery Products (established in 1973), 2) Joint Committee on Social Problems in Marine Fisheries (1974), 3) Scientific and Technical Committee on Fisheries (1979), 4) Management Committee for Fishery Products (1976), and 5) Standing Committee on the Fishing Industry (1976).

The European Parliament

The European Parliament, a relatively new body, advises the Commission on legislation. Members of the European Parliament are elected by the citizens of the member-states which they represent. There are 434 European Members of Parliament (Euro-MP's): United Kingdom (81), Italy (81), France (81), Federal Republic of Germany (81), the Netherlands (25), Belgium (24), Greece (24), Denmark (16), Ireland (15), and Luxembourg (6). The Members do not sit in Parliament according to country, but rather by political affiliation (Socialists, Christian-Democrats, Conservatives, Communists, Liberals, etc.).

The Parliament has mainly a con-

sultative and advisory role. Legislation proposed by the Commission must first be sent to the Parliament for recommendations before the Council of Ministers can vote on it. The Parliament also prepares reports on various issues which the Commission must review before making legislation. Euro-MP's also present oral questions on specific issues to the Commission and monitor the status of legislative proposals which could affect their constituencies. The Parliament, however, has no formal legislative power and can only block budgetary legislation.

Since the adoption of the Common Fisheries Policy (CFP) in January 1983, the Parliament has been trying to obtain more responsibility in its management. The Parliament has asked the EC Commission to consult with it on all fishery matters related to conservation, technical measures, the fixing of TAC's and quotas, supervisory regulations, and annual agreements with third countries. The Parliament earlier called for the establishment of a separate Parliamentary committee on fisheries since fishery matters are currently handled by the Parliament's agricultural committee.

In July 1984, however, the Parliament voted against the separate fisheries committee. Observers believe that the separate fisheries committee was not approved because it is

politically advantageous for fisheries to be under the agricultural committee, which is more powerful and has a considerably larger budget. The Parliament's fisheries working group, chaired by Bob Battersby of the United Kingdom, thus remains as a subcommittee of the agriculture committee.

The Council of Ministers

The Council of Ministers is composed of cabinet-level ministers from the 10 EC member-states who approve legislation drafted by the Commission. The Ministers make final decisions on all EC legislation and act on behalf of their countries' national interests. The Council members vary, depending on the nature of the legislation before them and on who the member-states decide to send to the meetings.

When fisheries legislation is debated, the Council is usually composed of the fisheries or agriculture ministers of the member states. In some cases, however, important fishery issues are handled by other ministers who may have a greater interest in the legislation. For instance, in February 1984, foreign ministers of EC member-states, not the fishery ministers, decided the terms of Greenland's withdrawal from the Community. While the issue dealt mainly with fisheries, foreign ministers participated in the Council because of Greenland's strategic importance to the Community.

The Council makes the final decisions on Commission proposals and memoranda but may amend or change the proposed legislation by an unanimous vote. Since Commission Members are constantly in touch with the member-states and know what legislation is politically acceptable to each country, Commission proposals generally stand a good chance of passage by the Council of Ministers. Several Council decisions in the past, however, have been hard-fought affairs; the debate over the Common Fisheries Policy lasted nearly 2 years before all Council members could agree on the final version. (Source: IFR-84/41R.)